



HEALTH CARE
FOUNDATION



2023

2024

**ANNUAL
REPORT**



INTRODUCTION TO THE HEALTH CARE FOUNDATION

The Health Care Foundation is a pivotal force in shaping the healthcare landscape of Newfoundland and Labrador. Since our inception in 2002, we have been committed to enhancing healthcare facilities, acquiring essential medical equipment, investing in patient comfort and care, and driving innovation, health research and education initiatives.

Our organization, formed through the union of three hospital foundations, stands as a beacon of support for adult hospitals and health centres in the St. John's region, providing specialized and tertiary care for everyone in Newfoundland and Labrador. Guided by a dedicated Board of Directors accountable to the Board of Trustees of the NL Health Services, we work collaboratively to identify and prioritize fundraising efforts, ensuring efficient utilization of every dollar raised to address critical needs within our hospitals and health centres.

Our multifaceted approach to fundraising, including corporate, foundation, and individual giving campaigns, direct mail appeals, planned giving initiatives, employee contributions, and special events, empowers the community to make a tangible difference in healthcare provision. We extend heartfelt gratitude to those who share our vision of compassionate healthcare, and together, we aim to build a stronger, more resilient healthcare system.

The Health Care Foundation raises funds and develops strong and sustainable philanthropic relationships in order to support the highest level of adult health care possible, by funding vital medical equipment, research, education and the provision of items that impact patient comfort and care.

The Health Care Foundation is NL Health Services leading charitable organization, and we take great pride in helping NL Health Services provide the highest level of care to adults in Newfoundland and Labrador.



The Health Care Foundation raises funds to improve the following adult hospitals and healthcare centres under the purview of NL Health Services:

- Health Sciences Centre
- St. Clare's Mercy Hospital
- Waterford Hospital
- Dr. L. A. Miller Centre
- Le Marchant House
- Dr. Walter Templeman Health Care Centre
- Pleasant View Towers
- Caribou Memorial Veterans Pavilion
- Nuclear & Molecular Medicine Facility

MISSION & VISION



MESSAGE FROM OUR CEO & CHAIR

Dear friends,

Thank you kindly for taking the time to review our annual report. We are delighted to share with you some highlights of our 2023-2024 fiscal year.

It has been another momentous year at the Health Care Foundation in support of all our healthcare, thanks to you. Your engagement and generosity have assisted the Foundation in transferring \$2,950,589 in support of cardiovascular and stroke care, mental health, rehabilitation, research and education, emergency and psychiatric assessment care, as well as patient comfort and care. This support has resulted in the acquisition of the most state-of-the-art equipment and technology; ensuring that our physicians, specialists and surgeons have access to the most advanced tools available when treating you and your loved ones.

As the Health Care Foundation embarks on our third decade, we humbly reflect on the tremendous success of the past, and with great anticipation look forward to what lies ahead. Keeping aligned with the Health Accord we have, through you our donors, made investments in programs and services improving accessibility for everyone in Newfoundland and Labrador. We have also committed to and are funding the provincial wellness initiative between the Government of Newfoundland and Labrador and the Cardiovascular and Stroke program, to encourage and improve participation in personal wellness, lifestyle choices, physical activity, and mental wellness. This grassroots initiative is quickly becoming a cornerstone of our community self-help program.

Though the needs are daunting, the vision and desire is equal to the task. We are grateful for the ongoing support of our donors, sponsors, supporters, media partners, and friends in allowing us to secure major accomplishments this year. We are also grateful for the staff and employees, the support teams, technicians, nursing staff, physicians, management and executive team of NL Health Services. Their vision, goals, and efforts are to improve healthcare for each and every one of us. We'd like to extend a gracious thank you to the Board of Trustees, the Department of Health & Community Services, as well as the provincial government, and of course the volunteer Board of Directors, committees, staff, and many volunteers of the Health Care Foundation who make our efforts successful.

Thank you for making a real tangible difference.

Sincerely,

Ken Bennett
Board Chair

Paul Snow
President and CEO

2023 - 2024

COMMUNITY IMPACT



CAPITAL AUTO GROUP SUPPORTS CARIDAC CARE AND ROW4HEART

Capital Auto Group has once again demonstrated its steadfast support for the Health Care Foundation, presenting a generous donation of **\$25,000** during this year's Row4Heart event. Hosted at Capital Hyundai, the donation was made by COO Jordan Howard, alongside Greg Stowe, General Manager of Capital Subaru, and Mark Power, General Manager of Capital Hyundai. The Health Care Foundation is grateful for Capital Auto Group's commitment to Cardiac Care.

BREAKFAST WITH SANTA

2023's Breakfast with Santa brought joy and treats to our healthcare community across multiple sites. Starting on December 11th, our friends at belairdirect served a merry breakfast at the Health Sciences Centre, while Bell Let's Talk and Newfoundland Power Inc. added holiday cheer to the Waterford Hospital and St. Clare's Mercy Hospital, respectively. The final breakfast was held with the help of RBC volunteers who joined us on December 18th at the Health Innovation Acceleration Centre. With the help of these amazing volunteer teams, our hardworking healthcare staff we enjoyed a morning with Santa, friends, great food, and holiday cheer.



WE CAN ALL MAKE A DIFFERENCE!

NAPE CHRISTMAS DONATIONS SUPPORT EMPLOYEE AND FAMILY ASSISTANCE

On December 14th, the Newfoundland and Labrador Association of Public and Private Employees (NAPE) Local 6901 shared the holiday spirit by supporting the Health Care Foundation's Families Helping Families initiative. Their generous contribution to the Employee and Family Assistance Program brought much-needed assistance to NL Health Services staff and their families, ensuring they received extra support during the holiday season.



THE LIONS CLUB, DISTRICT N4

The District N4 Lions continued their impactful tradition of service, presenting generous donations to support critical health programs. Lion Greg King delivered two contributions, one supporting the Ophthalmology program at the Health Sciences Centre and another for diabetes programs. Thank you, District N4 Lions, for your dedicated service to our community.



MILLER CENTRE CLASSIC CAR SHOW

The Miller Centre Car Show invited the community to enjoy an impressive lineup of unique vehicles, raising funds for the Patient Enrichment Program. This Classic Car Show not only showcased beautiful cars but also drove meaningful support for improved care and comfort across our healthcare facilities.





REMEMBERING AUBREY MARCH

May 16, 1951 - December 3, 2022

The March family, in memory of their beloved Aubrey, fundraised to support the inpatient oncology unit, Peaceful Ports (4NA), and the Ambulatory Treatment Unit at the Health Sciences Centre.

After Aubrey's passing in December 2022, the family hosted a memorial flea market in his honour, raising **\$1,800**—exceeding their **\$1,000** goal. The event, held on what would have been Aubrey's birthday, was a touching tribute to his generous spirit.



HONORING ROBERT'S LEGACY

October 4, 1951 - June 17, 2022

The Campbell family has generously donated the "Boathouse" quilt, specially crafted for the Cuddle Beds in the Palliative Care Department, in honour of Robert J. Campbell.



Robert was a beloved husband, father, grandfather, brother, and friend. Robert's care for others extended to his community, as he served as a pastoral minister, bringing comfort to seniors in long-term care.

The quilt donation reflects Robert's spirit of kindness and will provide comfort to families during their most challenging times.

PLANNED GIVING

PLANNED GIVING IS A WAY FOR YOU TO SUPPORT HEALTH CARE FOR FUTURE GENERATION

Planned giving, also known as legacy giving, refers to a philanthropic approach where individuals plan to contribute a significant gift to a charity or nonprofit organization, typically as part of their financial or estate planning. These gifts can take various forms, including bequests, trusts, annuities, and beneficiary designations in retirement plans or life insurance policies. Planned giving allows donors to make a lasting impact, often providing substantial benefits to the organization while also offering potential tax advantages and financial security to the donor and their family.

In loving memory of

**YVONNE
SAUNDERS SINNOTT**

August 22, 1941 – December 4, 2022

Yvonne E. Saunders-Sinnott, a remarkable woman who touched countless lives, passed away peacefully in Qualicum Beach, BC, on December 4, 2022. Her life was a testament to resilience, courage, and an unwavering commitment to helping others, despite living with numerous serious illnesses and enduring significant pain for 70 years.

Yvonne's journey was rich with experiences that showcased her strength and compassion. After moving from Bell Island to Toronto in 1960, she built a successful 24-year career in banking. During her time in the industry, Yvonne became a fierce advocate for women, championing their rights in an era when it was difficult for women to qualify for credit without a husband.



In 1990, Yvonne met the love of her life, William A. (Bill) Sinnott Sr. of St. John's, NL. Their love story was one of deep devotion and mutual support. Yvonne's love for Bill remained a constant source of strength and inspiration. In recognition of their extraordinary compassion, Yvonne chose to leave a bequest of **\$100,000** to the Health Care Foundation in support of Palliative Care. Through this generous gift, she hoped to express her gratitude and ensure that others would receive the same exceptional care that her beloved Bill received during his last days.

OCEANVIEW
 GRAND PRIZE
 SHOW HOME
 + \$50,000 CASH!



Custom Built by:



Grand Prize Value
\$1,300,000 TOTAL
+ \$50,000 CASH

Location

- 12 Kinglet Way, Kingfisher Estate, Conception Bay South
- Stunning ocean views from the front of the property, and serene views of Manuels River, Bubble Pond and Bell Island from the back.

Living Spaces

- 3,984 Square Feet
- 3 Bedrooms, 2.5 Bathrooms
- Coffered ceilings, large windows, and 2 decks off the principal suite with views of the sunsets on one side and sunrises on the other.
- Lower level has a custom bar, gaming room, jam space that was inspired by Dildo Brewing Company, outdoor kitchen, and Smart Home Technology



MORE WINNERS!



\$1,687,009

Retail value of prizes

753 TOTAL PRIZES

- **Grand Prize** - Josina Van Benthem
- **50/50** - David Russell (**\$410,737.50**)
- **Choice of Vehicle or \$60,000** - Bary Burton
- **Choice of Vehicle or \$50,000** – Kevin Veitch
- **VIP Prize (Family of 4 Vacation package to Jamaica or \$10,000)** – Thomas Bennett
- **Bonus Prize Winner (Luxury VIP Private Jet Package for 4 to Montreal plus Canadians vs Maple Leafs Game or \$25,000)** – Judy and Gary Brown
- **Early Brid Prize (BMW or \$70,000)** – Rosemary Brown




2023-2024 FINANCIAL REVIEW

Revenue	2024 Total	2023 Total
Annual Giving	628,950	580,021
Major Giving	684,513	3,722,568
Planned Giving	358,158	142,238
Special Events	686,479	627,741
Hospital Home Lottery (Net)	1,221,184	1,645,455
Investments	673,012	355,886
	\$4,252,296	\$7,073,909
Expenditures	2024 Total	2023 Total
Annual Giving	146,236	137,871
Major Giving	83,806	56,079
Planned Giving	118	-
Special Events	175,575	188,862
Salaries & Benefits	930,688	876,283
Administration	186,944	188,169
Communications	172,833	170,823
Ammorization	11,725	17,181
	\$1,707,925	\$1,635,268
Excess Revenue after Expenditures	\$2,544,371	\$5,438,641
(before grants to NL Health)		
Grants to NLHS	\$2,950,589	\$3,335,843
Revenue after grants/expenditures	(\$406,218)	\$2,102,798



LIFETIME PARTNERS IN HEALTHCARE



GUARDIAN
(\$10,000,000+)

PHILANTHROPIST (\$1,000,000-9,999,999)

- Sisters of Mercy*
- Vale*
- belairdirect.* (formerly Johnson Insurance)
- General Hospital Auxiliary*
- St. Clare's Mercy Hospital Auxiliary*
- BMO
- Brother's Family Foundation
- King Family Foundation
- Pretty-Woodrow Foundation
- Friends of the Foundation*

*Indicates cumulative giving

belairdirect.

VALE

CAPITAL HYUNDAI

PRESENTING EVENT SPONSORS

belairdirect.

FORTIS INC.

VISIONARY (\$500,000 - \$999,999)

- Sanofi Aventis*
- ScotiaBank*
- RBC*
- CIBC*
- Canon Medical Systems Canada Limited
- Capital Auto Group*

*Indicates cumulative giving

PROGRAM SPONSORS

- **Comfort in Care:** belairdirect., Estate of Gary Rowe
- **NL Health Services Staff Scholarships:** Estate of Gary Rowe
- **Canadian Nursing Association Grants:** belairdirect.
- **Moving Lives Forward Scholarships:** NAPE

OUR PROGRAMS

The Health Care Foundation makes a direct difference in our hospitals and health centres by making spaces more comfortable and homelike for patients and their families and ensures healthcare providers have the training they need to do the best job providing essential supports.

PEACEFUL PORTS™

Our Peaceful Ports™ program provides soothing and comfortable spaces for our patients and their families in our hospitals.

Surroundings have a major impact on our well-being and mental health. Our Peaceful Ports™ spaces feature soft lighting, fireplaces, artwork, wifi, comfortable seating, televisions and greenery to create a homelike environment.



COMFORT IN CARE™

The Comfort in Care™ grant program, established in 2005, has significantly enhanced the healthcare experience by enabling staff to purchase comfort items not typically covered in standard hospital budgets. In the 2023-2024 fiscal year, the program awarded 94 grants totaling **\$100,000** for comfort items like bariatric lounge chairs, comfort bears and vein finders. Thanks to the generous contributions from belairdirect, the Gary Rowe Comfort in Care Memorial fund, and our donors, we have been able to provide a total of over \$1 million in grant funding since its inception. This initiative has positively impacted the comfort and well-being of patients, seniors, and their families in our hospital and healthcare centres.



CANADIAN NURSING GRANTS

Nurses are the heart of our hospitals and patient centred care. Each year, thanks to belairdirect, nurses can apply to have their certification and re-certification covered by the Health Care Foundation. The program is available to staff in all adult departments. This year, the Canadian Nursing Association (CNA) Grants program awarded 25 grants, totaling **\$15,000**.



NL HEALTH SERVICES STAFF SCHOLARSHIPS

Each year, the estate of Gary Rowe provide **\$10,000** in scholarships to staff so they can keep up to date with advances in their field, and in turn, provide optimal care for our patients.





PLEASANT VIEW TOWERS LONG TERM CARE FACILITY

Pleasant View Towers Long Term Care Facility, opened in 2014, exemplifies the Health Care Foundation's commitment to supporting healthcare beyond hospital walls. This state-of-the-art facility consists of two interconnected residential blocks, offering a mix of private, semi-private, and double rooms for its residents. Designed with care and thoughtfulness, it includes unique features like a secure wandering loop and an enclosed garden for dementia patients, providing protective care in a safe environment. The facility also houses dedicated spaces for recreation therapy, physiotherapy, occupational therapy, and spiritual care, along with an exterior garden and games room for young adults with severe physical disabilities.

Thanks to our donors, the Health Care Foundation continues to support the essential programs and services that enhance the lives of our seniors and residents at Pleasant View Towers. Your generosity makes a lasting difference.

EDUCATION SESSION AT PLEASANT VIEW TOWERS

On June 28th, the Health Care Foundation met with Pleasant View Towers' event committee for an educational session. The meeting highlighted various programs and services available to enhance comfort for seniors and long-term care residents, as well as opportunities to support staff education and wellness.



KNOWLEDGE TRANSLATION FUND

The Knowledge Translation Fund makes it possible for healthcare providers at the Miller Centre to attend specialized and advanced training. The Miller Centre is the provincial rehabilitation site and exposure of staff to innovations in the rehabilitation sector occurs out of province. Through your donations, the Health Care Foundation supports the Staff Knowledge Translation Fund: Professional Education Fund for staff, which impacts staff's ability to stay current in the field.



THE PROVINCIAL CARDIOVASCULAR AND STROKE PROGRAM

Enhancing Stroke Care in Newfoundland and Labrador

The Provincial Cardiovascular and Stroke program in Newfoundland and Labrador aims at addressing cardiovascular diseases and strokes across the province. This program involves a multi-disciplinary approach that includes healthcare professionals specializing in cardiology, neurology, emergency medicine, rehabilitation, and public health.



Key Objectives of the Provincial Cardiovascular and Stroke Program

Prevention and Education:

1

Plans are underway for a state-of-the-art Cardiovascular and Stroke Institute at the Health Sciences Centre in St. John's. This facility will:

- Enhance cardiac, vascular, and stroke services
- Increase operating rooms and inpatient beds
- Improve cardiac and vascular rehabilitation services
- Create a modern working environment for healthcare professionals

Early Detection and Diagnosis:

2

The program has introduced several new initiatives:

- A new surgical procedure for blood clot removal
- Increased use of stroke-related drugs
- Expanded virtual care for heart failure management

Access to Specialized Care:

3

Ensuring that patients have access to specialized cardiac and stroke care services, including emergency care, acute treatment, rehabilitation, and long-term management.

Coordination of Care:

4

Facilitating collaborations among healthcare providers, hospitals, rehabilitation centres, and community organizations to ensure seamless care transitions and continuity of care for patients with cardiovascular diseases and strokes.

Quality Improvement:

5

Implementing evidence-based guidelines and quality improvement initiatives to enhance the quality of care and outcomes for patients with cardiovascular diseases and strokes.

The Provincial Cardiovascular and Stroke Program in NL aims to reduce the burden of cardiovascular diseases and strokes, improve patient outcomes, and enhance population health. This is achieved through equitable access to the highest-quality compassionate care that is both innovative and evidence-based.

The program utilizes modern tools, systems, and equipment to support healthcare professionals and patients. Recognizing the impact of social determinants of health, the program focuses on prevention and risk factor modification at population, community, and individual levels.

Collaborating with partners, it strives for empowerment in illness prevention while acknowledging the strength of the province's culture and its influence on collective well-being. NL Health Services provides advanced cardiovascular and stroke care, primarily at the Health Sciences Centre, which houses facilities such as the cardiac catheterization lab, electrophysiology suite and operating suites.

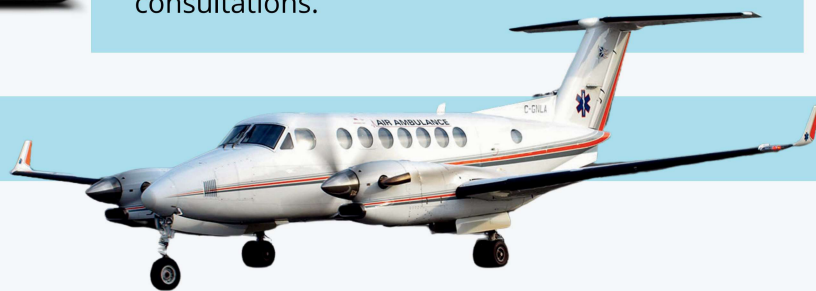
CARDIAC CATHETERIZATION LABS

The Cardiac Cath Labs are at the core of our cardiovascular program, serving over 6000 individuals annually in Newfoundland and Labrador. We would like to thank our many donors who continue to support this project.



CARDIAC VIRTUAL LAB

Utilize cutting-edge virtual technology to enable remote cardiac consultations: Cardiologists, Cardiac Surgeons, and the Heart Team can instantly connect with patients in emergent or critical care situations, regardless of their location within the province or even at home. Remote monitoring technology enables real-time assessment of cardiac function, expediting diagnoses and reducing the need for patients to travel to the city for consultations.



CARDIAC FLIGHT SKID



A scheduled cardiac transport service that has the potential to transform access to cardiac catheterization. Introducing a same-day fly-in, fly-out service to provide patients with access to cardiac catheterization procedures in St. John's. Patients will be assessed based on need, and eligible individuals will be flown to St. John's and safely returned to their regional healthcare facility on the same day.

MAKING A DIFFERENCE

MESSAGE FROM RON JOHNSON

COO, NL Health Services, Urban Zone

On behalf of NL Health Services, I would like to extend a sincere thank you to the donors of the Health Care Foundation. Your generosity makes a difference every day as we deliver healthcare services to patients, clients and long-term care residents.

Your donations toward research and education, advanced technology, direct patient care, comfortable spaces, and comfort items for patients and their loved ones can be seen throughout our adult healthcare facilities.

The support of the Health Care Foundation and the generosity of donors is far-reaching. We appreciate your commitment to improving the healthcare journey for the people of our province.



NL Health Services encounters nearly 1 million patients annually with services supported by the Health Care Foundation

2023 Innovation Summit

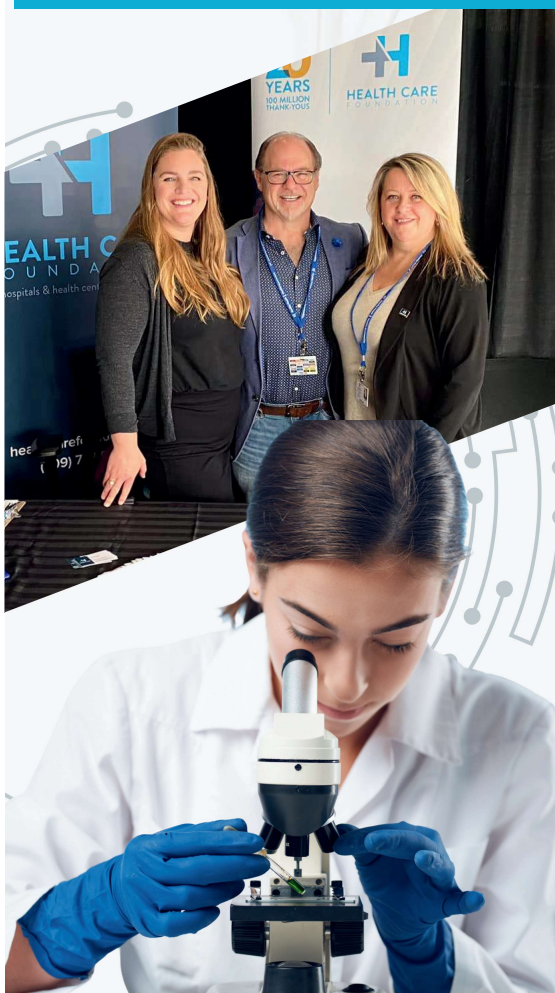
In October 2023, the Health Care Foundation took part in the annual Health Innovation Summit by Newfoundland and Labrador Health Services in St. John's. The five-day event, themed "Reimagining Patient-Centred Care through Innovation and Research," brought together experts to discuss the impact of innovation in health care. Key sessions covered advancements in clinical trials, practical health research, and artificial intelligence. The summit emphasized enhancing patient care through collaboration and reaffirmed a commitment to a health care system that values dignity and respect for all.

Research Grants

The Health Care Foundation supports innovation by funding clinical and healthcare management research, with a focus on adult-based projects. In 2023-2024, **\$102,000** was awarded for various research needs, including:

- Start-up funds for pilot projects.
- Project expansion: Resources to extend ongoing research.
- Operating funds.
- Knowledge translation funding
- Publication and presentation: Funds for sharing research outcomes.

These grants enable researchers to drive progress and improve healthcare in Newfoundland and Labrador.



IN OUR HOSPITALS AND HEALTH CENTRES



SISTERS OF MERCY WHEELCHAIRS

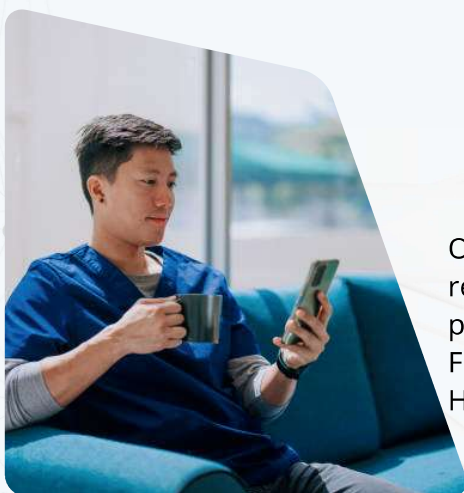
Thank you to the Sisters of Mercy for their generous gift of 20 specialized wheelchairs for Occupational Therapy teams of St. Clare's Mercy Hospital. These wheelchairs will assist various patients throughout the hospital with their rehabilitation needs and enhance their safety and comfort.

FES BIKE

A generous donor enabled the purchase of an RT300 FES bike for the Miller Centre, allowing patients to benefit from functional electrical stimulation. This advanced technology helps stimulate leg muscles in a coordinated cycling pattern, providing therapeutic exercise similar to running or cycling for individuals with spinal cord injuries.



FES Bike



NURSING CARE SPACES

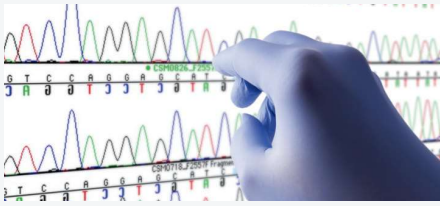
Our nurses work hard. They deserve a comfortable place with a relaxing atmosphere to take a break between taking care of patients. A total of **\$445,000** in proceeds from the Health Care Foundation Home Lottery paid for new nursing care spaces for the Health Sciences Centre.

WAYFINDING

Effective signage makes our hospitals and health centres easier to navigate and more accessible for patients and their loved ones. The Health Care Foundation has made a multi-year commitment of **\$900,000**, with portions of funds raised from our Health Care Foundation Home Lottery to improve wayfinding.

MAKING A DIFFERENCE

Centre for Translational Genomics



The Health Care Foundation is proud to support the Centre for Translational Genomics (CTG), a groundbreaking collaboration between Memorial University and Newfoundland and Labrador Health Services. Located at MUN's Medical School, the CTG will soon transform the diagnosis and treatment of genetic conditions in the province by providing local testing, reducing turnaround times, and improving patient care.

Over the past two years, the Foundation has contributed **\$100,000** to support the centre's development, including advanced technology to position Newfoundland and Labrador as a leader in genomic research. The CTG will eliminate the need to send samples outside the province, speeding up diagnosis and treatment for genetic conditions such as hereditary cancers, and offering more personalized care options for patients.

MENTAL HEALTH

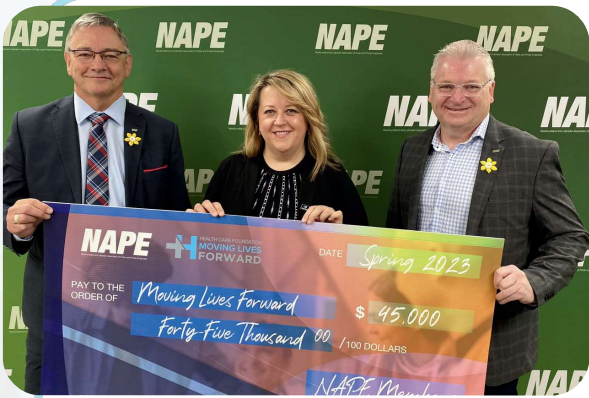
NEW ADULT MENTAL HEALTH AND ADDICTIONS FACILITY

The Health Care Foundation, thanks to its generous donors, is proud to be part of a transformational shift in mental health care in Newfoundland and Labrador. The construction of the new Adult Mental Health and Addictions Facility (NAMHAF) at the Health Sciences Centre in St. John's is on track to be completed by spring 2025. This 240,000-square-foot, six-story facility will replace the aging Waterford Hospital, which has served the province since 1855.

The state-of-the-art hospital will introduce 102 new care beds, a 60-bed hostel replacing the Agnes Cowan Hostel, and a parking garage. Designed with the future of mental health care in mind, NAMHAF aims to provide holistic, accessible, and compassionate services to meet the evolving needs of our province.

Your contributions are helping to shape a brighter future for mental health care in Newfoundland and Labrador. Thank you for being part of this change.

MENTAL HEALTH



MOVING LIVES FORWARD SCHOLARSHIP PROGRAM

Thanks to NAPE's multi-year commitment of **\$180,000**, the **Moving Lives Forward Scholarship Program** expanded province-wide in 2020.

In August 2023, during the fall round of funding, 17 successful recipients were awarded a total of **\$15,000**.

Throughout the **2023-2024 fiscal year**, a total of **53 scholarships amounting to \$45,000** were awarded to individuals in adult mental health and addictions programs. This initiative empowers participants to pursue personal growth, skills training, and educational opportunities, helping them build a brighter future.

A TIME FOR HEALTH

We are proud to partner with the Provincial Cardiovascular and Stroke Program of NL Health Services to bring you "A Time for Health."

This exciting initiative raises awareness about the social determinants of health and encourages open dialogue on wellbeing, wellness, and illness prevention. Together with the Government of Newfoundland and Labrador and the Community Sector Council, we aim to create meaningful engagement across the province.



HOPE PROGRAM

In 2023-2024, the Health Care Foundation supported the HOPE Program, a provincial outpatient program dedicated to helping individuals diagnosed with anorexia nervosa, bulimia nervosa, and other specified eating disorders. Located at the Renata Elizabeth Withers Centre for HOPE in St. John's, the program offers a combination of group and individual therapies to improve participants' relationship with food, body esteem, and self-worth. The multidisciplinary team, including psychologists, social workers, nutritionists, and medical practitioners, provides compassionate care in a supportive environment, guiding individuals and their families toward recovery and wellness.



EVENTS

2023-2024

BRUNCH WITH THE BAGS™

MAY 7, 2023

Another successful Brunch with the Bags™ was held on May 7, 2023 with over 300 people in attendance.

The event was hosted by Dana Parsons and featured a variety of designer purses and accessories.

Together we raised in excess of \$120,000 for Women's Health.



Presented by Fortis
In Support of Women's Health



GURNEY CUP GOLF TOURNAMENT

JUNE 15, 2023

A huge thank you to everyone who joined us at The Wilds Resort for an afternoon of golf in support of Emergency and Mental Health.

This year's Gurney Cup raised \$105,827. This sold-out event was enjoyed by all participants.

belairdirect.

Presented by belairdirect.
In Support of Emergency and
Mental Health Services



THE BIG RAISE

FOR HEALTHCARE

JANUARY 21, 2024

The Big Raise for Healthcare, held at the Sheraton Hotel in 2024, was a landmark charity gaming event for healthcare in Newfoundland and Labrador. Organized by community volunteers Craig Rowe, Craig Tucker, Anna Patten, and Jocelyn Perry.

The event drew 300 participants playing to support the Health Care Foundation. Players advocated for one of four healthcare areas: Emergency & Psychiatric Assessment, Mental Health and Addictions, Ambulatory Care, and Cardiac Care, with the tournament winner directing **\$100,000** to their chosen cause. Overall, all four causes benefited from a total revenue of approximately **\$300,000**.

The event exceeded its goals by raising significant funds, engaging new and existing donors, and increasing community awareness of the Foundation's critical work. The funds will enhance healthcare programs, directly benefiting patients across Newfoundland and Labrador.

The primary goals of The Big Raise were:

1. Raise significant funds for the Health Care Foundation's key programs.
2. Engage new and existing donors in a meaningful, interactive way.
3. Increase community awareness of the Health Care Foundation's work and the critical needs in healthcare.

These goals were not only met but exceeded:

- The event raised approximately **\$300,000**.
- Media coverage and community excitement around the event increased the visibility of the Health Care Foundation and brought attention to the vital healthcare services it supports, including mental health, cardiac care, and ambulatory services.



Tree of Memories

As the holiday season approaches, we often find ourselves reflecting on cherished memories of loved ones who are no longer with us. Through the Health Care Foundation's annual *Tree of Memories* campaign, you can honour their legacy in a way that brings light and comfort to others.

By donating in memory of a loved one, you are helping to enhance the comfort of patients and long-term care residents in hospitals and health centres, right here at home. Each donation lights a memory on our Tree of Memories—a beacon of love, remembrance, and community care.

Your gift directly impacts the lives of seniors and long-term care residents at Pleasant View Towers, the Caribou Memorial Veterans Pavilion, and the Dr. Walter Templeman Health Care Centre on Bell Island, bringing warmth and compassion to those who need it most.

At Christmas, we come together to honour our loved ones and to support a brighter future in health care. Your support is the greatest gift this season, helping us continue our mission of quality care, right here at home. Thank you for making a difference.

MAKING SPIRITS BRIGHT

In partnership with NTV, we pre-recorded a one-hour event in the late fall at St. Mary's the Virgin Church, the Miller Centre and Pleasant View Towers. Musicians Shanneyganock, Bud Davidge and Friends, Damian Follett, Craig Sharpe, Dana Parsons with Keith Power and Shelley Neville volunteered their time and talents. The broadcast ran three times during the holiday season and provided an opportunity for the Health Care Foundation to bring greetings and thank our donors.



2023 ANNUAL GENERAL MEETING

In November 2023, the Health Care Foundation celebrated a successful year at its annual general meeting, reflecting on the incredible impact made during the 2022-23 fiscal year. Thanks to the generosity of our donors, supporters, and partners, we proudly announced a transfer of **\$3,335,843** to local hospitals and health centres. These funds have been instrumental in advancing vital research, innovation, revitalizing hospital spaces, and acquiring cutting-edge equipment and technology.

Key areas of support include virtual-first cardiac care, the development of a fourth cardiac catheterization lab, mental health initiatives, and the purchase of advanced medical equipment such as an Electromyography Machine and ARJO electric walking aid for neurosurgery.



ROW4HEART FEBRUARY 25, 2024

belairdirect.

In February, during Heart Month, the Health Care Foundation's Row4Heart event returned to raise critical funds for the province's Cardiovascular and Stroke Program. With heart disease affecting 1 in 3 people in Newfoundland and Labrador, the event served as a vital lifeline for many.

Dr. Sean Connors, Clinical Chief of the Cardiac Care Program, emphasized that the funds raised were crucial in maintaining world-class care. "We offer top-tier treatment, but we rely on state-of-the-art equipment to do so, and that comes at a significant cost," Dr. Connors explained. "Row4Heart enabled us to continue providing the highest standard of care to our patients." On Sunday, February 25, 36 teams rowed together at Capital Hyundai on Kenmount Road, with many more participants joining in this important cause.



2023 ANNUAL 2024 REPORT

(709) 777-5901

www.healthcarefoundation.ca
hcf@healthcarefoundation.ca

OUR BOARD

Chair: Ken Bennett
Vice Chair/ Secretary: David Jones
Treasurer: Jeannie French
Director: John Allan
Director: Craig Tucker

Director: Robin Quinlan
Director: Dr. Sean Connors
Director: Colette Smith
Director: Ron Johnson

OUR TEAM

President & CEO: Paul Snow
Chief Development Officer: Kelly Reid
Chief Financial Officer: Allison Noseworthy
Executive Program Officer: Darlene Goodyear
Mgr, Relationships & Database Integrity: Gennette Martin
Development Officer, Planned Giving: Derrick Moore
Administrative Coordinator: Tammy Thompson