



**ANNUAL  
REPORT**

**2021-  
2022**



# MESSAGE FROM OUR CHAIR & CEO

Dear Friends,

Let me begin by saying thank you. Behind these two simple words are an abundance of gratitude to you for all that you have done to impact healthcare for everyone in Newfoundland and Labrador. We appreciate you taking the time to read our Annual Report.

After six years on the Health Care Foundation's Board of Directors, I'm honoured to now serve as the Chair. I want to thank Jocelyn Perry for her service to the Board. I'd like to welcome new Board Members Jeannie French and Robin Quinlan to our team.

This is indeed an exciting time for our organization, as we share the accomplishments and purchases your donations have made possible. All of the remarkable work featured in this report has happened because of your support. You are making a difference, and together, we will continue to strive to improve healthcare for the people of our province. Thanks to you, we have supported programs, from diagnosis to surgery, and everything in between.

The goal of the Health Care Foundation is simple; to help our hospitals and health centres by supporting the purchase of new equipment and technology for essential programs, while improving accessibility, safety and comfort for patients, their families and our healthcare staff. Thanks to you, our donors, the Health Care Foundation was able to invest \$2,824,956 into our hospitals and health centres, and support programs with provincial reach in this past year.

This report was written during the third year of the COVID-19 pandemic. Our healthcare workers have been giving selflessly of themselves, and our hospitals have seen an influx of patients admitted with COVID-19. Our community continues to see the tireless work our essential workers do. We'd like to thank the staff of Eastern Health for their hard work and dedication.

We would like to take this opportunity to thank you, our donors and friends. As you read this report, please be proud of how your support has helped in our hospitals and health centres, and impacted your friends, neighbours and loved ones across Newfoundland and Labrador.

Sincerely,



Ken Bennett  
Board Chair



Paul Snow  
President&CEO

# ABOUT US

The Health Care Foundation supports a wide variety of sites and programs that provide adult healthcare, from the birthing suites to palliative care and everything in between. We support the largest provider of primary and tertiary care in Newfoundland and Labrador, with our sites seeing approximately 1 million direct patient encounters each year. The hospitals and health centres your donations support include Health Sciences Centre, St. Clare's Mercy Hospital, Waterford Hospital, Dr. L.A. Miller Centre, Pleasant View Towers, Dr. Walter Templeman Health Care Centre, Caribou Memorial Veterans Pavilion, Nuclear and Molecular Medicine Facility, LeMarchant Houses and the Recovery Centre.

Your  
donations  
make a  
difference!

In 2021-2022,  
our donors invested  
**\$2,824,956**  
into better healthcare  
for Newfoundlanders  
and Labradorians

**\$98,466**  
in comfort  
items and  
revitalized  
hospital  
spaces

**\$510,970**  
in research  
and  
education

**\$2,215,520**  
in vital  
equipment  
and  
technology

# \$98,466 IN COMFORT ITEMS AND REVITALIZED HOSPITAL SPACES

In addition to advanced technology and major equipment purchases, your donations transform the healthcare experience for patients and their families.

## PEACEFUL PORTS

Our Peaceful Ports™ program provides soothing and comfortable spaces for our patients and their families in our hospitals. Surroundings have a major impact on our well-being and mental health. Our Peaceful Port™ spaces feature soft lighting, fireplaces, artwork, wifi, comfortable seating, televisions and greenery to create a homelike environment.

Through the Peaceful Ports™ program, this year, we supported the Dr. L.A. Miller Centre with an exercise room, and transformed Palliative Care doors. At the Health Science Centre, work has commenced on 4 North A (inpatient oncology), and at St. Clare's, we focused on the Senior's Friendly Unit on the 7th Floor. We have also completed the internal renovation of the Recovery Centre.



## COMFORT IN CARE

Comfort in Care™ Grants support our acute care and long-term care units. The Comfort in Care program allows healthcare workers to identify items to make the patient experience more comfortable.

Your donations purchased comfort items such as patient and nurse pocket talkers, Broda chairs (specialty transportation for immobile patients), outdoor therapeutic activities for mental health residents, sleeper chairs, a portable shampoo basin on a stand, iPads and gardening stations.

62 Comfort  
in Care™ Grants  
were approved  
this year, totalling  
\$60,000





## EXERCISE MEDICINE ROOM

Thanks to the generosity of the Newfoundland and Labrador Realtors Association and an anonymous donor, the Miller Centre Exercise Room has been redeveloped. The Room has allowed the Miller Centre to introduce GLAD Canada's hip and knee osteoarthritis management program, that helps return function to the lower extremities through targeted exercise and movement. The Exercise Medicine Room is being used by both outpatients and inpatients at the Miller Centre.

“Thanks to the Health Care Foundation donors, we received the NUSTEP Crosstrainer, and our residents love it. The residents are reaping the benefits. It has quickly become our most popular piece of exercise equipment in the Physiotherapy Gym!

Our sincerest thanks and appreciation to Health Care Foundation donors. We are so thankful for your continued support.”

Lisa Durnford, Physiotherapist,  
Pleasant View Towers



# \$2,215,520 IN VITAL EQUIPMENT AND TECHNOLOGY

## INTEGRATED OPERATING SUITES

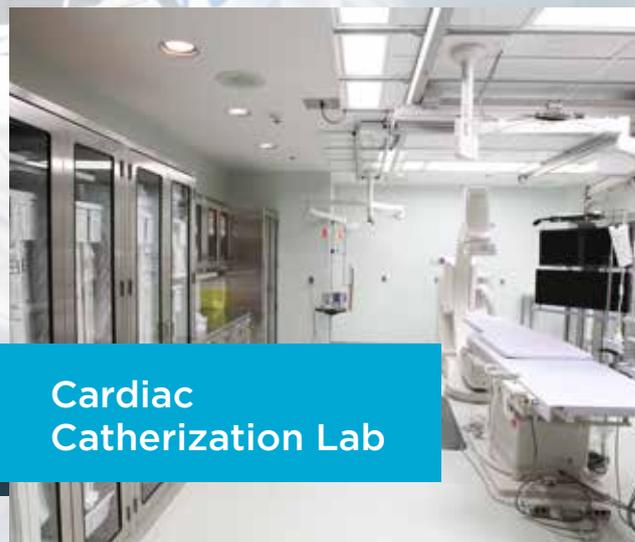
TradesNL has made the commitment to transforming 17 Integrated Operating Suites. So far, their donations have supported the upgrading of 12 Integrated Operating Rooms—with 5 more to go. This year, \$515,355 of donor funds supported Integrated Operating Suites. These next generation operating suites have all surgical equipment coming from ceiling booms, reducing the amount of staff required to perform each surgery, reducing risks of infections, improving efficiencies, staff and patient safety, and impacting outcomes in a more technologically advanced environment.



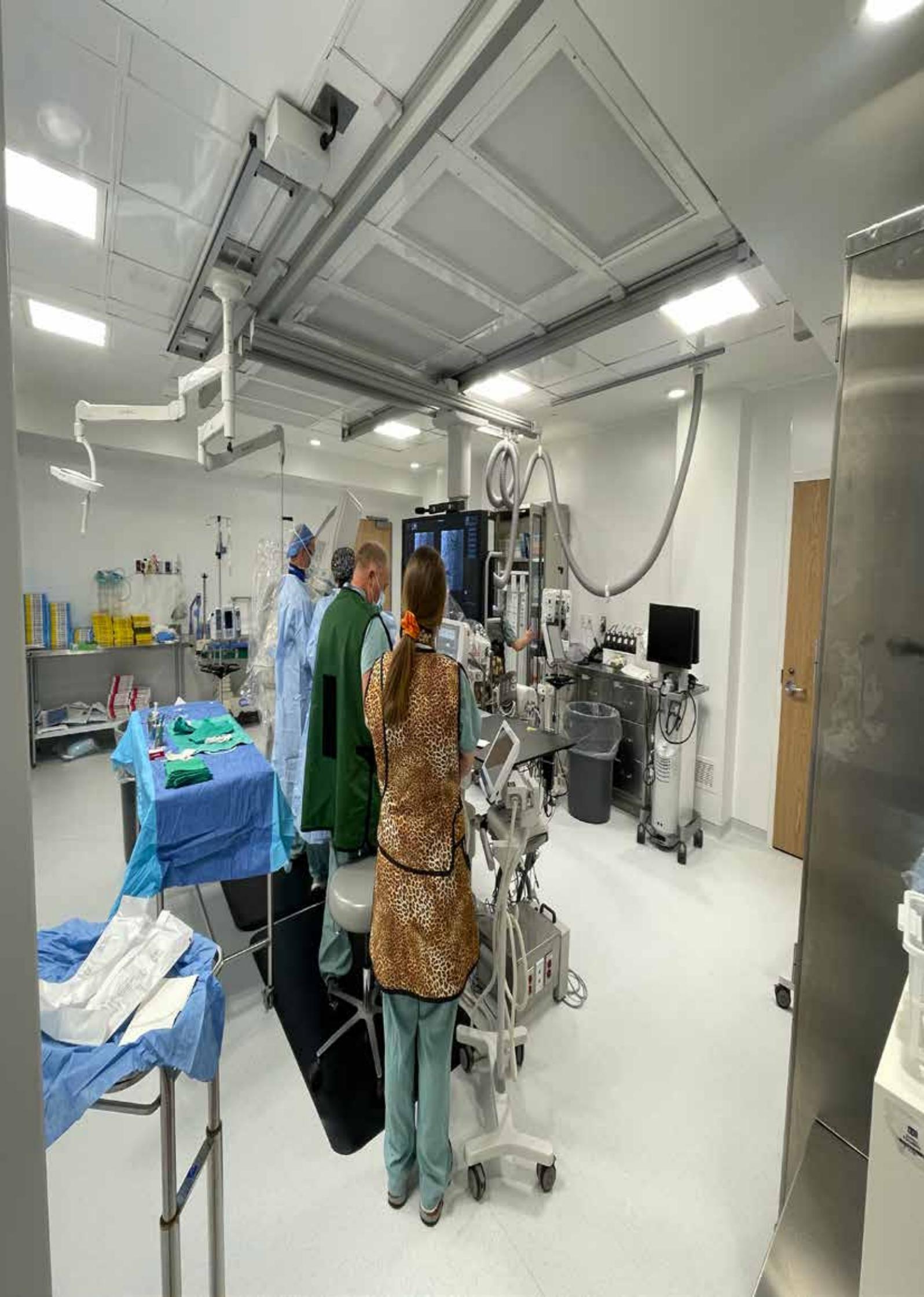
Integrated Operating Rooms

## CARDIAC CATHERIZATION LABS

Cardiac Catherization Labs perform tests and procedures including ablation, angiogram, angioplasty, and pacemaker/defibulator implantation. This year, our donors gave \$549,000 into a new Cath Lab, that will benefit cardiac patients from all across Newfoundland and Labrador.



Cardiac Catherization Lab



### 3T MRI

The final installment of \$134,800 was made towards our 3T MRI machine. Since delivery in 2018, the 3T MRI has performed thousands of vital scans each year. The 3T MRI helps investigate and diagnose conditions with greater accuracy, patient safety and comfort.



3T MRI

### LONG-TERM CARE

This year, we upgraded a number of pieces of equipment and furniture used by patients and care providers in long-term care. Our donors funded the purchase of approximately \$60,000 in new items, like wheelchairs for Pleasant View Towers, eight tablets, 14 geriatric positioning chairs, and much more.



Long-term care

### AMBULATORY CARE

Proceeds from our Gurney Cup golf tournament made it possible to purchase an infrared vein finder and Echo Point of Care Ultrasound for Ambulatory Care.



Ambulatory Care

## MOVING LIVES FORWARD SCHOLARSHIP PROGRAM

Thanks to NAPE's multi-year commitment of \$180,000, Moving Lives Forward became a province-wide scholarship program in 2020. Each year, \$45,000 in scholarships is awarded to recipients from adult mental health and addictions programs to pursue educational opportunities. The Moving Lives Forward Scholarship Program allows participants to grow and heal through the pursuit of personal development, skills training and advancing education.



**Moving Lives Forward Scholarship Program**

## RAPID RESPONSE TRAINING

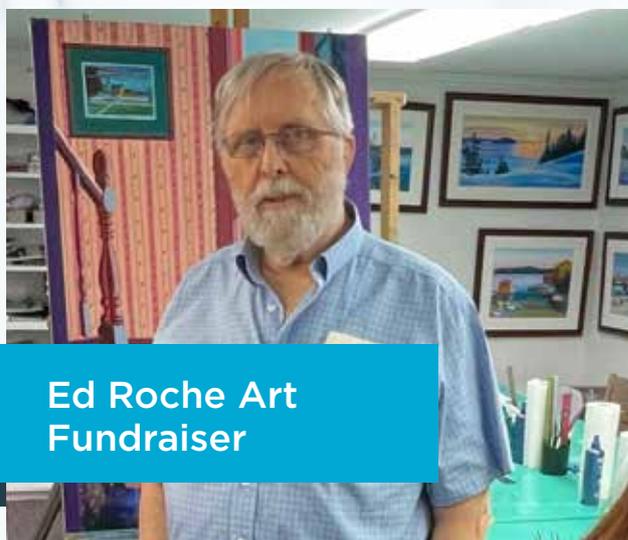
RBC continues to support mental health initiatives through donations to the Health Care Foundation. This year, RBC provided \$30,000 in funding to the Rapid Response Team and Psychological First Aid (PFA) facilitator training. The Rapid Response Team addresses the psychological safety needs of employees and physicians by providing opportunities to meet and debrief with facilitators. PFA aims to reduce stress symptoms and assist in a healthy recovery following a traumatic event, natural disaster, public health emergency, or even a personal crisis.



**Rapid Response Training**

## ED ROCHE ART FUNDRAISER

Acclaimed local artist Ed Roche made a collection of his Newfoundland and European paintings available for sale, with proceeds supporting local Mental Health programs. Ed's work is proudly displayed in Peaceful Ports™, helping to create a more calm, home-like environment.



**Ed Roche Art Fundraiser**

# SUPPORTING CARDIAC CARE

One in three Newfoundlanders and Labradorians will require cardiac care in their lifetime. Help us make sure our cardiac team has the best tools to get you better. Your donation helps patients, right here at home.

I spent a lifetime committed to physical fitness and healthy living. I ran marathons, participated in triathlons, tried every adventure sport imaginable, and was a former army paratrooper with over 600 parachute descents. But then my life changed.

I noticed I was getting short of breath, suffered dizzy spells when I stood up, and found my pulse rate fluctuated wildly for no apparent reason. As a result, I was referred to Dr. Sean Connors at the Health Sciences Centre and was diagnosed with atrial fibrillation.

Dr. Connors prescribed a suite of medications to combat my condition. That worked initially, but after a couple of years, my situation continued to deteriorate. I was tired all the time, my energy level dropped, and I couldn't sleep. Significant fainting spells followed, in public, and at home. After three such incidents in one week, I recognized the importance of re-contacting with Dr Connors. Upon examining me, he determined I should receive an implanted cardiac defibrator.

I cannot describe the difference this device has made in my life. It brought me back from the brink of death. Dr. Connors and his team display amazing care and compassion in their handling of heart patients. They take the fear out of the unknown and of being ill.

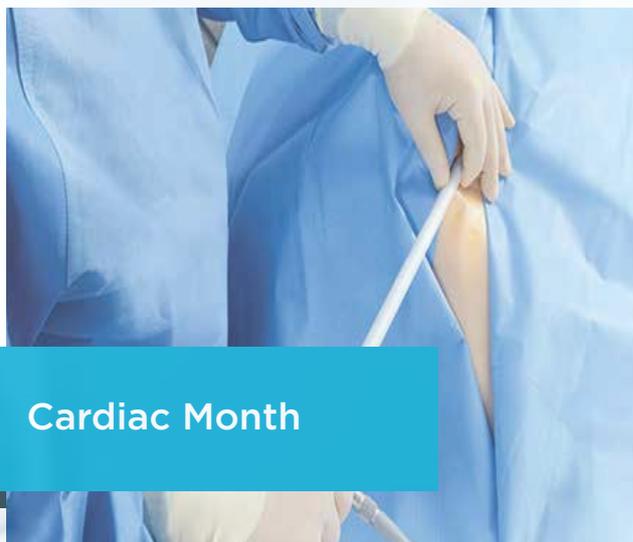
We are blessed to have the expertise of Dr. Connors and his team as well as programs offered here in Newfoundland and Labrador. The important work done by the Health Care Foundation saved my life and that of countless others and deserves everyone's support.

James Stanton, Mount Pearl, NL



## FEBRUARY IS CARDIAC MONTH

Row4Heart was set to return to Capital Subaru on February 12, 2022, but was cancelled due to the third wave of the COVID-19 pandemic. The need for cardiac equipment remained, and through one time initiatives, we successfully raised \$150,130 to purchase an endoscopic vessel harvesting system; a tool used for coronary artery bypass graft surgery that makes smaller incisions, resulting in reduced infection rates, pain and scarring.



Cardiac Month

## OUR VOLUNTEERS

Each year, the Health Care Foundation relies heavily on the generosity and support of our volunteers. We count on volunteers assist with our special events, serve our Board of Directors, to help the Foundation fulfil it's mandate. We are humbled that you share your time and resources with us.

We would like to thank the wonderful Bell Aliant Pioneers for their continued commitment to providing Cardiac patients with a special cardiac pillow. The Bell Aliant Pioneers provide the skills to sew hundreds of pillows each year. Thank you.



Our Volunteers

The Health Care Foundation provided \$50,000 of support to myCardiacHealth. myCardiacHealth software is being developed to improve access to cardiac care using evidence-based logic to prioritize the most acute and appropriate patients.

“The Health Care Foundation has been engaged in strategic planning and created an enthusiasm that a robust innovation ecosystem can achieve more than the sum of its individual members. Eastern Health and the Health Care Foundation believe the primary benefit of innovation in healthcare should be measured through improved medical outcome, increased clinical and staff engagement, and improved access to services.”

Fraser Fry, Manager - Biomedical Engineering





## FIRST RESPONDER PSYCHOLOGICAL SAFETY COLLABORATIVE

The First Responder Psychological Safety Collaborative was launched in 2021, and made possible because of funding from donors to the Health Care Foundation. The Collaborative opens lines of communication between agencies, departments and organizations that work closely to keep us safe. The calls these first responders attend are stressful and extreme, with the potential to overwhelm an individual's usual coping abilities. The First Responder Psychological Safety Collaborative provides a valuable mental health resource for our first responders.

On March 23, the Health Care Foundation worked with first responder agencies and VOCM Cares to raise \$70,842 on our first ever First Responder Psychological Safety Collaborative Radiothon. Proceeds from the Radiothon support the St. John's Regional Fire Department, Rovers Search and Rescue, Royal Newfoundland Constabulary, Eastern Health Paramedicine and other volunteer first responder agencies. Volunteers from TradesNL, Fortis, helped on the phone lines.

## RECOVERY CENTRE

Thanks to the proceeds of the Health Care Foundation Home lottery, we are proud to support the Recovery Centre with a \$600,000 commitment toward the redevelopment of the mental health and addictions inpatient facility through our Peaceful Ports™ program. This year, we completed our commitment with the final \$200,000 in funding.



# GURNEY CUP

Our 2021 Gurney Cup Golf Tournament was our first in-person event since the COVID-19 pandemic began. The event adapted to public health measures and was a tremendous success. The 2021 Gurney Cup took place at The Wilds, and raised \$121,520 for Mental Health and Ambulatory Care.

A big congratulations to Team Mental Health, the 2021 Gurney Cup Winner! Our winning twosome, Mitch Kennedy and Michael Flemming from NLCU chose to donate the Gurney Cup grand prize of \$5,000 to Mental Health. Gurney Cup proceeds made it possible to fund bariatric stretchers, portable bladder ultrasound scanner, infrared vein finder and an echo point of care ultrasound.



# TREE OF MEMORIES

Our Tree of Memories program, in support of Comfort in Care™, has been a Christmas tradition for over 30 years. This year, our patron, Margaret Butt, shared Christmas memories of her beloved Mother and Mother-in-Law.

The beautiful one-hour Making Spirits Bright broadcast was filmed at St. Mary's Church, featuring live music from acclaimed local musicians Peter Halley and Shelley Neville, The Celtic Fiddlers, Craig Sharpe, and Spirit of Newfoundland. Tree of Memories Making Spirits Bright was broadcast across Canada on NTV three times over the holiday season.



# \$510,970 IN RESEARCH AND EDUCATION

Applications come from Eastern Health staff and physicians who want to solve problems to better serve patients. These studies have real and lasting impacts.

## EASTERN HEALTH STAFF SCHOLARSHIPS

Each year, we provide \$10,000 in scholarships to staff in our hospitals, so they can keep up to date with advances in their fields, and in turn, provide optimal care for our patients.

## CANADIAN NURSING ASSOCIATION GRANTS

Nurses are the heart of our hospitals and patient-centred care. Each year, thanks to Johnson Insurance, nurses can apply to have their certification and re-certification covered by the Health Care Foundation. The program is available to staff in all departments. This year, Canadian Nursing Association (CNA) Grants program recently awarded 33 grants, totaling \$15,000.



## TRANSLATIONAL GENOMICS

The Centre for Translational Genomics was identified as an Eastern Health priority. In partnership with the Cancer Care Foundation and the Janeway Children's Hospital Foundation, the Health Care Foundation has made a \$100,000 commitment over two years. This year, we contributed \$50,000 to this fund.

“Our research project supports the fundamentals of trauma management training. Our goal is to enhance family medicine training through simulation and this project benefits learners by developing their ability to practice in rural and remote settings.

Our project would not have been possible without funding from the Health Care Foundation. The Foundation's support and flexibility in adapting to the pandemic helped to purchase necessary simulation equipment for the workshops as well as supported the organization, evaluation, and adaptation of the training to improve each cycle.”

Dr. Margo Wilson



# SUPPORTING INNOVATION

In Newfoundland and Labrador, we face unique challenges as a result of our location, settlement patterns, aging population and weather. Delivering effective healthcare under these circumstances requires creativity and ingenuity.

The Health Care Foundation supports local innovation in the healthcare sector. This year, our donors have committed in excess of \$1,500,000 in support of the creation of a new Innovation Ecosystem facility. This program, housed in the newly renovated central kitchen, will provide an incubator environment for individuals and companies to develop solutions to the unique challenges we face in our healthcare today. Partnerships are being formed between government, industry, and innovators from Memorial University and CNA. We are proud to help these great minds with visions make a difference in healthcare, right here at home.

## BOUNCE

Bounce Health Innovation was launched in January 2018 to connect frontline healthcare workers with developers, designers, patients and entrepreneurs. Bounce accelerates the growth of the health innovation sector in Newfoundland and Labrador with the vision to make the province a testbed for medical technology innovation.

Bounce engages with and supports medical innovators and entrepreneurs by leveraging resources within a unique health innovation ecosystem. Bounce brings economic activity and new jobs to Newfoundland and Labrador.

The Health Care Foundation is proud to partner with Bounce Health Innovation. This year, our donors contributed \$100,000 to local medical innovation initiatives.

## INNOVATION CENTRE

ActivePure Medical supported local innovation with a gift of \$100,000 to the Innovation Centre. The Innovation Centre is led by Eastern Health to transform healthcare in Newfoundland and Labrador.



# THANK YOU, DONORS

Every one of your donations makes a difference. Our team is dedicated to responsible stewardship of donor funds. We make sure our patients have what they need, from Christmas gifts, to warm blankets, to lifechanging, state-of-the-art technology. Donations of all amounts have the power to change someone's life. A 3T MRI machine provides vital diagnostic imaging to thousands of patients a year, giving more accurate results, faster. Having a gift to open on Christmas morning can make a long-term care resident feel important and remembered. And to that patient, that's a big deal too.

You can support the areas that have made a difference to you or someone you care about, or where there is the greatest need. You, your business, friend group or service club can raise funds for a piece of equipment or program through third-party fundraising.

## LIFETIME PARTNERS IN HEALTHCARE

### Guardian (\$10,000,000+)

TradesNL\*

### Philanthropist (\$1,000,000-9,999,999)

Sisters of Mercy\*

Vale\*

Johnson Insurance\*

General Hospital Auxiliary\*

St. Clare's Mercy Hospital Auxiliary\*

BMO\*

Friends of the Foundation\*

### Visionary (\$500,000-999,999)

Sanofi Aventis\*

Scotia Bank\*

RBC\*

CIBC\*

\* Indicates cumulative lifetime giving

## ANNUAL EVENT SPONSORS

Johnson Insurance • Fortis • Deloitte • Davies • PwC

## PROGRAMS SPONSORS

Comfort in Care™: **Johnson Insurance • Estate of Gary Rowe**

Eastern Health Scholarship: **Estate of Gary Rowe**

Canadian Nursing Association Grants: **Johnson Insurance**

Moving Lives Forward Scholarships: **NAPE**



Our 2021 Health Care Foundation Home Lottery was our most successful yet, raising **\$1,479,972** for our healthcare!





# 2021 HEALTH CARE FOUNDATION HOME LOTTERY

Our 2021 Health Care Foundation Home Lottery Show Home was a spectacular \$1.1 million-dollar ocean-front grand prize, custom-built by MacIntyre Homes in Kingfisher Estates, CBS. The mid-century modern home featured over 4,000 square feet of living space featured spectacular ocean views from every floor, four bedrooms and a custom gourmet kitchen. The walkout basement had a wet bar and outdoor cedar swim spa. The home was awarded fully furnished and professionally decorated by Marie Bishop Interiors, and came with \$50,000 cash. Over 950 other great prizes were won, including vehicles, holidays, and cash!



This year's Health Care Foundation Home Lottery proceeds supported:

## WAYFINDING

Effective signage makes our hospitals and health centres easier to navigate and more accessible for patients and their loved ones. The Health Care Foundation has made a multi-year commitment of \$900,000, using funds raised from our Health Care Foundation Home Lottery to improve wayfinding.

## NURSING RESPITE LOUNGES

Our nurses work hard. They deserve a comfortable spot to take a break between taking care of patients. This year, \$445,000 in proceeds from the Health Care Foundation Home Lottery paid for new nursing lounges for the Health Sciences Centre



# BOARD OF DIRECTORS



**Ken Bennett**  
Chair



**Jocelyn Perry**  
Past Chair



**Jeannie French**  
Treasurer



**David Jones**  
Secretary



**Eileen Young**  
Director



**John Allan**  
Director



**Margaret Butt**  
Director



**Robin Quinlan**  
Director



**Collette Smith**  
Director



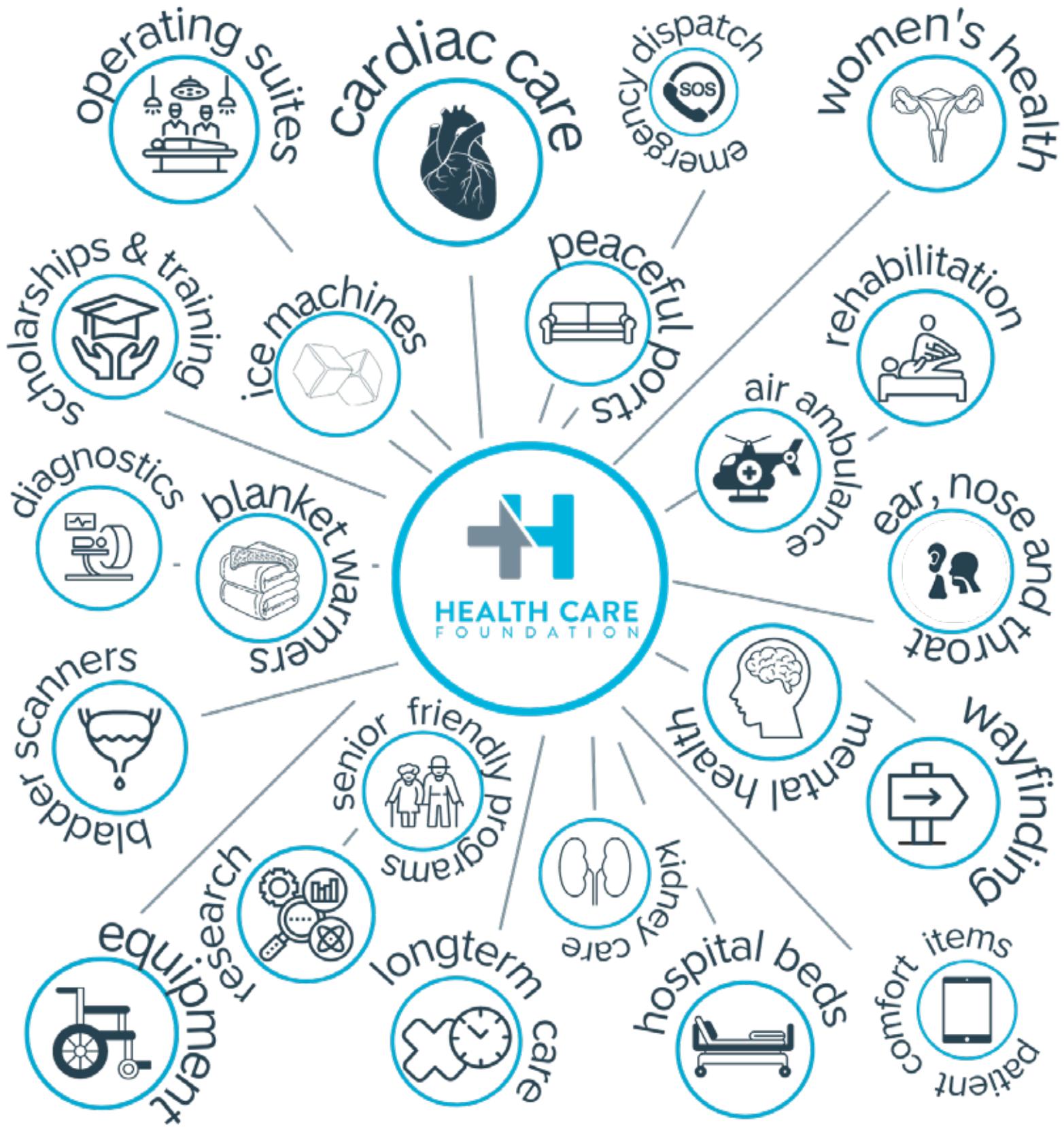
**Dr. Sean Connors**  
Director

## STAFF



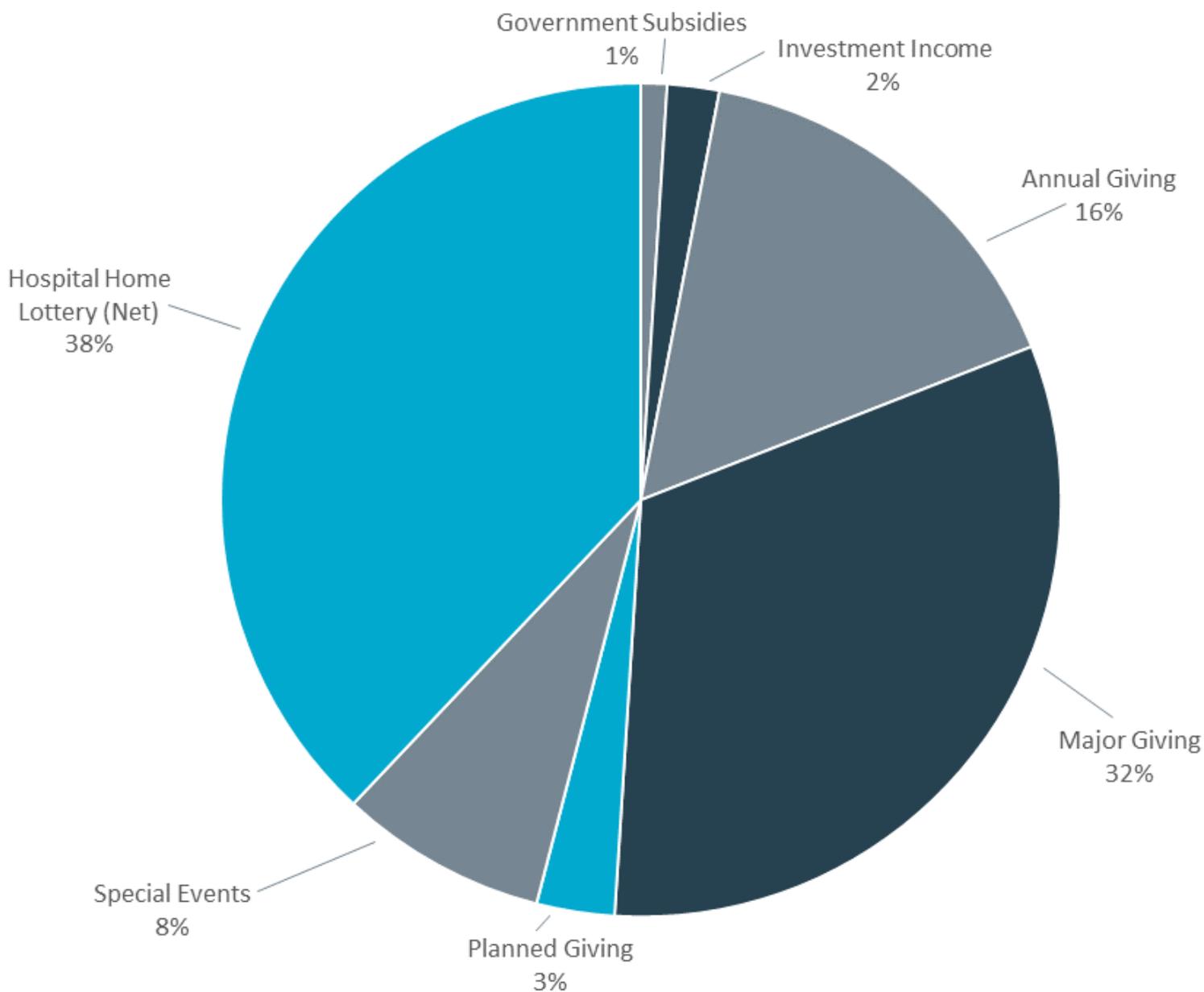
(L-R) Allison Noseworthy (Chief Financial Officer), Emily Cardwell (Special Events Manager), Paul Snow (President & CEO), Kierstyn Parks (Development Officer), Claire Carter (Communications and Marketing Manager), Gennette Martin (Development Manager, Annual Giving), Kelly Reid (Chief Development Officer) Not Pictured; Darlene Goodyear (Executive Program Officer)

# WE SUPPORT



# AND SO MUCH MORE

# REVENUE BY SOURCE | 2021-2022



Total revenue for 2021-2022 fiscal year: **\$3,937,519**

# FINANCIAL REVIEW | 2021-2022

## Revenue

	2022 Total	2021 Total
Annual Giving	642,177	522,913
Major Giving	1,260,368	1,798,633
Planned Giving	117,219	103,201
Special Events	326,288	365,636
Hospital Home Lottery ( <i>Net</i> )	1,479,972	1,098,286
Government Subsidies	22,444	21,532
Investments	89,051	168,022
	<b>\$3,937,519</b>	<b>\$4,078,223</b>

## Expenditures

	2022 Total	2021 Total
Annual Giving	186,926	109,026
Major Giving	26,487	14,844
Planned Giving	-	519
Special Events	33,172	60,894
Salaries & Benefits	675,256	667,779
Administration	183,970	182,602
Communications	98,357	141,878
Amortization	17,844	19,103
	<b>\$1,222,012</b>	<b>\$1,196,645</b>

**Excess Revenue after Expenditures** before Grants to Eastern Health

**\$2,715,507**

**\$2,881,578**

**Grants to Eastern Health**

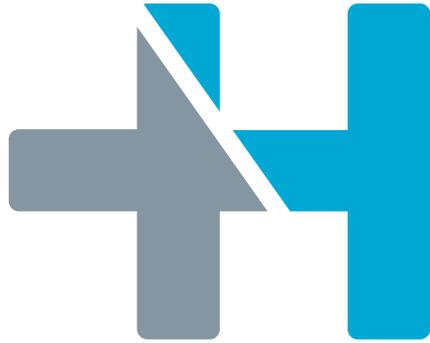
**\$2,824,956**

**\$3,502,875**

**Excess Revenue** after Grants & Expenditures

**(\$109,449)**

**(\$621,297)**



# HEALTH CARE FOUNDATION

for hospitals & health centres here at home

**We Are Your  
Health Care Foundation**

**We Take Action  
So We Can Take Care of Each Other**

**Charitable Registration Number:** 85699 2334 RR0001  
**Phone:** (709) 777-5901 | **Email:** [hcf@healthcarefoundation.ca](mailto:hcf@healthcarefoundation.ca) |  
**Web:** [healthcarefoundation.ca](http://healthcarefoundation.ca)

71 Goldstone Street, Suite #103, St. John's, NL A1B 5C3