

**HEALTH CARE**  
FOUNDATION

for hospitals & health centres here at home

**2020-2021** Annual Report



## MESSAGE FROM OUR CHAIR AND CEO

Friends,

This annual report covers an unprecedented period in healthcare. The first presumptive case of COVID-19 was reported in Newfoundland and Labrador on March 18, 2020. This report highlights the importance of our essential workers and healthcare providers, who were on the frontlines, working long hours, away from their families in a worldwide pandemic. Our healthcare workers became family to patients as public health orders meant they navigated treatments alone.

The Health Care Foundation is committed to keeping patients and healthcare providers as safe and comfortable as possible. Throughout the pandemic, the Health Care Foundation learned new ways to raise funds to support those efforts.

We would like to thank everyone who worked on our health care front lines over this past year.

We would also like to thank our donors. Your generosity made the swift changes required to address COVID-19 possible. You too are our health care heroes.

We continue to put tomorrow's technology in our hospitals today, so you and your families get the best care possible. Thanks to you, our donors, the Health Care Foundation invested \$3,502,875 into improvements in healthcare for Newfoundlanders and Labradorians. We continued to support new equipment and technology for essential programs, increased comfort and care, accessibility in hospital spaces, and training and education for frontline workers.

The Health Care Foundation would also like to thank our outgoing board members, Dr. Rick Bhatia, Mr. Bernard (Tanny) Collins and Mr. Scott Antle.

Thank you to our health care heroes; medical and support staff, contact tracers and administrators!

Sincerely,



Jocelyn Perry,  
**Board Chair**



Paul Snow,  
**President & CEO**

# YOUR DONATIONS MAKE A DIFFERENCE!

**In 2020-2021, we invested \$3,502,875  
into better health care for  
Newfoundlanders and Labradorians.**

**Your donations supported:**



**\$2,808,875 in vital equipment  
and technology.**



**\$387,000 in COVID-19  
assistance.**



**\$214,000 in education and  
research.**



**\$93,000 towards comfort  
items and revitalized hospital  
spaces.**

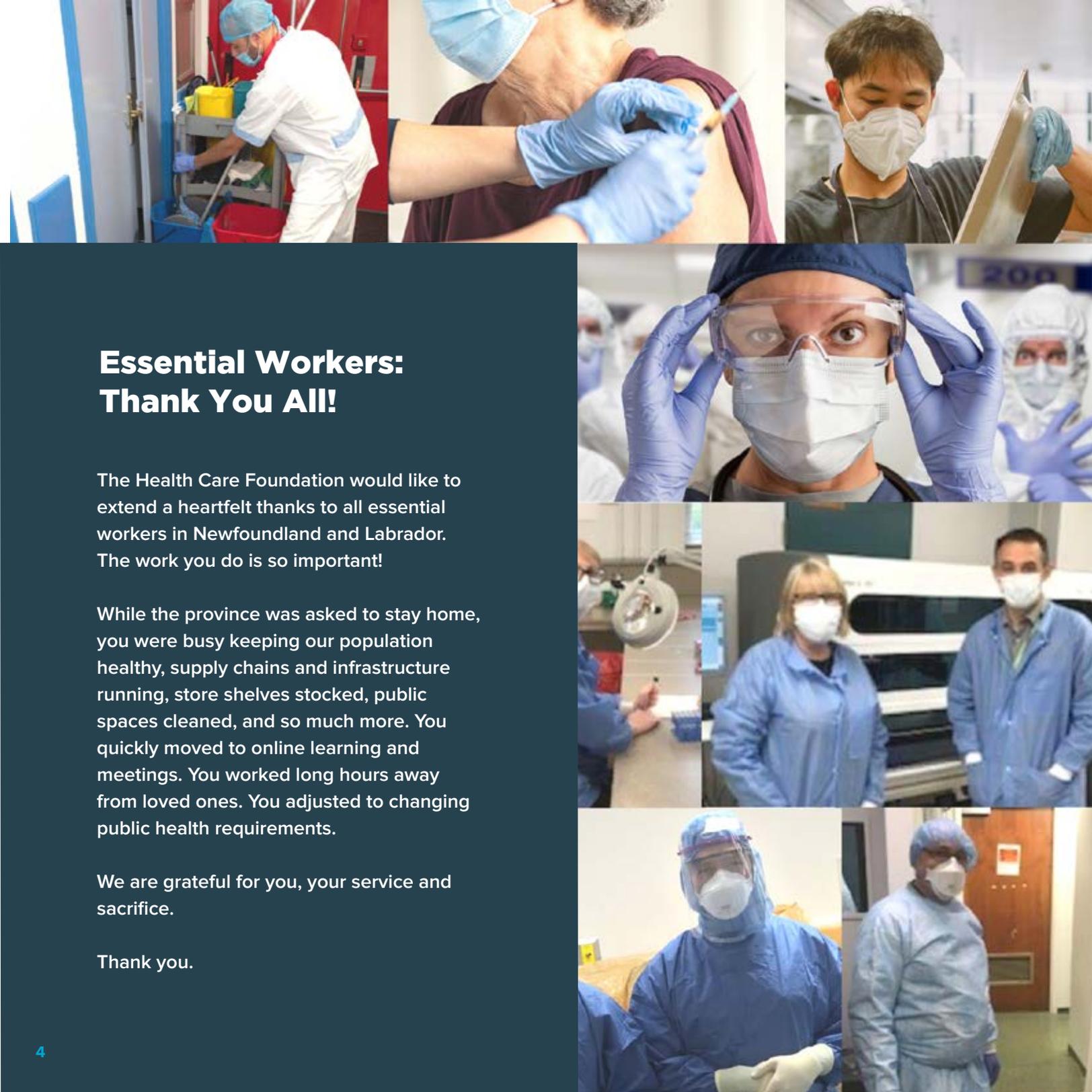
## Essential Workers: Thank You All!

The Health Care Foundation would like to extend a heartfelt thanks to all essential workers in Newfoundland and Labrador. The work you do is so important!

While the province was asked to stay home, you were busy keeping our population healthy, supply chains and infrastructure running, store shelves stocked, public spaces cleaned, and so much more. You quickly moved to online learning and meetings. You worked long hours away from loved ones. You adjusted to changing public health requirements.

We are grateful for you, your service and sacrifice.

Thank you.



# COVID-19

## Your Donations Making a Difference

This year, our health care workers didn't slow down, and neither did the support from our community.

# VERAFIN

Verafin stepped up to the plate to ensure our COVID-19 unit would be ready for a potential surge in Intensive Care cases due to the pandemic. Together with their employees, Verafin gave \$325,000 to our COVID-19 Response Fund, so we could purchase 15 next generation Progressa™ ICU beds.

These beds will dramatically improve the delivery of care in our ICU for many years to come.



RBC provided \$30,000 in funding to the Rapid Response Team and Psychological First Aid (PFA) facilitator training. The Rapid Response Team addresses the psychological safety needs of employees and physicians by providing opportunities to meet and debrief with facilitators. PFA aims to reduce stress symptoms and assist in a healthy recovery following a traumatic event, natural disaster, public health emergency, or even a personal crisis. This training, along with mentoring and other learning opportunities, leads to a prepared and ready team.

The funding has assisted over 150 teams since the onset of COVID-19.

Your donations purchased locally made personal protective equipment (PPE). While public health restrictions kept patients and their families physically apart, patients still had their loved ones by their side virtually, connected by purchased iPads. Your donations also provided emergency accommodations and meals for staff required to quarantine away from home.

The Health Care Foundation was honoured to serve as a conduit for community donations to the front line, delivering PPE, scrubs, gift cards, food and gift bags. We were truly overwhelmed by your generosity.

## Your support allows us to make improvements and advancements to a number of program areas including:

### Dialysis **\$56,851**

We purchased six new Staxi transport chairs, a new wheelchair for the dialysis unit, and a sleeper chair for Veteran's Pavillion. The Royal Canadian Legion donated funds to purchase two blanket warmers for the Department of Veteran's Affairs (DVA) Unit at the Miller Centre.

### Integrated Operating Room **\$108,959**

The Health Care Foundation continued to support the redevelopment of our operating rooms to next generation operating suites.

### Women's Health **\$88,176**

We supported the purchase of four new infant bassinets, two new examination tables and educational materials for the Women's Health program.

### Thoracic Surgery **\$16,409**

A friend of the Health Care Foundation supported the Throacic Surgery unit with a donation of new surgical instrumentation.



# IN OUR HOSPITALS AND CARE CENTRES

## Your Donations Making a Difference

The Health Care Foundation raises funds to support the Health Sciences Centre, St. Clare's Mercy Hospital, Waterford Hospital, Dr. L. A. Miller Centre, Dr. Walter Templeman Health Care Centre, Pleasant View Towers, Caribou Memorial Veterans Pavilion, Nuclear and Molecular Medicine Facility, and the LeMarchant Mental Health and Support Services Houses.

Each year, your donations make a difference in these sites. We want our hospitals and health facilities to have the latest technology and equipment. We also want to attract and retain the best and most qualified doctors and nurses. It's also important for staff to have opportunities to advance their skills, so they can continue to provide exceptional patient care. The Health Care Foundation supports training opportunities for Eastern Health staff through:

## Eastern Health Staff Scholarships

Each year, we provide \$10,000 in scholarships to staff in our hospitals, so they can keep up to date with advances in their fields, and in turn, provide optimal care for our patients.

## Canadian Nursing Association Grants

Nurses are the heart of our hospitals and patient-centred care. We fund specialized training and certification for our nurses. This year, we awarded 32 grants totaling \$14,587.



# CARDIAC AND CANCER CARE

## Amanda's Story

My cardiac journey began when I was 16. At 21, my symptoms worsened, having a greater impact on my daily life. I was sent to my local emergency department, and diagnosed with dilated cardiomyopathy (an enlarged heart. Medically speaking, having a big heart is not a good thing).

That summer I was told I was in end-staged heart failure. The genetics and cardiology teams at the Health Sciences Centre diagnosed me with an extremely rare type of muscular dystrophy known to attack the heart. I needed a cardiac device to help my heart pump until I could get a new heart. In January 2019, I received my heart transplant, and was given a second chance to live.

The staff in the cardiology department of the Health Sciences Centre supported me during my most vulnerable time. They saved my life. There are no words to describe how grateful I am.

A Very HEARTFELT Thank You,  
Amanda



Thanks to donors like Vale, we invested **\$1,595,211** in Cardiac Care



Newfoundland Power employees and customers donated \$100,000 to support cancer patients and their families in Newfoundland and Labrador. Their donation will support the Health Care Foundation in renovating and upgrading family and patient rooms in our cancer unit, 4 North A at the Health Sciences Centre. The renovations will help patients and their families while undergoing acute care during hospitalization for cancer treatment, and recovery from cancer surgery.



The Health Care Foundation supports our cancer patients through their diagnosis, surgery and recovery.

# MAKING OUR HOSPITALS MORE COMFORTABLE

## Your Donations Making a Difference

### Peaceful Ports™

Our Peaceful Ports™ program provides soothing and comfortable spaces for patients and their families in our hospitals.

Surroundings have a major impact on our well-being and mental health. We want patients and visitors in our hospitals to have a comfortable place to recoup, regroup, rest and recover.

Peaceful Port™ spaces are designed with comfort and relaxation in mind. These spaces feature soft lighting, fireplaces, artwork, wifi, comfortable seating, televisions and greenery to create a homelike environment.

We are redeveloping 113 hospital spaces, at an estimated cost of \$5,650,000.

### Comfort in Care™ Grants

The Comfort in Care™ program allows healthcare workers to identify items to make the patient experience more comfortable. This year, we approved 62 Comfort in Care™ Grants, totaling \$60,000 for our acute care and long term care units.

Your donations purchased comfort items like patient and nurse pocket talkers, Broda chairs (specialty transportation for immobile patients), outdoor therapeutic activities for mental health residents, sleeper chairs, a portable shampoo basin on a stand, iPads and gardening stations.



Before, St. Clare's



After, St. Clare's

We awarded **\$89,954** to in Comfort in Care™ programs.

# MENTAL HEALTH

## Your Donations Making a Difference

# NAPE

### Moving Lives Forward Scholarship Program

In 2020, with NAPE's sponsorship, Moving Lives Forward became a province-wide scholarship program. We awarded \$30,000 in scholarships to 32 recipients from adult mental health and addictions programs to pursue educational opportunities.

The Moving Lives Forward Scholarship Program allows participants to grow and heal through the pursuit of personal development, skills training and advancing education.

### Mental Health Bus

The Health Care Foundation supported the purchase of a \$64,029, 10-passenger bus for the mental health program. The bus is used to provide patients with supervised access to the community, so they can practice life and integration skills. The bus also takes geriatric patients on social outings.

### Recovery Centre

We are proud to support the Recovery Centre with \$200,000 in funding toward the redevelopment of the mental health and addictions inpatient facility through our Peaceful Ports™ initiative using proceeds from our home lottery.



Together, we raised **\$303,164**  
for Mental Health.

# SUPPORTING INNOVATION

## Your Donations Making a Difference

Bounce Health Innovation (Bounce) was launched in January 2018 to connect frontline healthcare workers with developers, designers, patients and entrepreneurs. Bounce accelerates the growth of the health innovation sector in Newfoundland and Labrador, with the vision to make the province a testbed for medical technology innovation.

Bounce engages with and supports medical innovators and entrepreneurs by leveraging resources within a unique health innovation ecosystem. Bounce brings economic activity and new jobs to Newfoundland and Labrador.

The Health Care Foundation is proud to partner with Bounce Health Innovation. This year, we contributed \$90,000 to local medical innovation initiatives.

## Innovation

The provision of health-care services requires a complex blend of concrete knowledge and innovative thinking on all levels. In health care, innovation means thinking critically and creatively to solve problems while also managing the day-to-day operations of programs and facilities and the delivery of quality care and comfort to patients, clients, residents, and their families. Within the innovation ecosystem in the province, stakeholder groups and experts work together every day to innovate, learn and create solutions to health-care challenges to improve the health and well-being of people.

Innovation is a pathway led by Eastern Health to transform health care in Newfoundland and Labrador. The Health Care Foundation is looking forward to pursuing future innovation solutions to improve health care and better serve patients, clients and their family members.





## 2020 HEALTH CARE FOUNDATION HOME LOTTERY



The Health Care Foundation Home Lottery oceanfront theme continues to be a wonderful success with our 2020 home, built by MacIntyre Homes, in Kingfisher Estates.

Our 2020 Health Care Foundation Home Lottery was the most successful in our history. The lottery sold out before the bonus deadline of May 15. This was the earliest sellout of any hospital home lottery in Canada. This early sellout maximized our revenue and minimized our expenses, resulting in a net revenue of \$1.3 million!



Our 2020 Health Care Foundation Home Lottery grand prize showhome was valued at **\$1.1 million!**

# SPECIAL EVENTS

## Your Donations Making a Difference

In a challenging year, the Health Care Foundation pivoted from our traditional fundraising to comply with COVID-19 protocols. We combined our signature events into “The Big Night In”. This virtual event was hosted by Sheila Williams, and featured performances by Jim Cuddy, Tim Baker, The Fortunate Ones, Damian Follett, and Janet Cull. It was our first virtual event and proved to be extremely successful and enjoyed by all who participated!

The Big Night In raised an astonishing **\$325,405!**



A big thanks to our annual event sponsors:



For over 30 years, the Tree of Memories has been a Health Care Foundation Christmas tradition. In 2020, we changed our format to comply with public health protocols, and we recorded the Carol Service portion of the event at St. Mary's Church, featuring Shallaway choir and Mrs. Gloria Johnston. Tree of Memories was broadcast on NTV on December 20 and 26. The new format allowed everyone in our province to be part of this beautiful ceremony. Funds raised from Tree of Memories supports our Comfort in Care™ program.



# MAJOR DONORS | 2020-2021

## Guardian (\$10,000,000+)

TradesNL\*

## Philanthropist (\$1,000,000+)

Sisters of Mercy\*

Vale\*

General Hospital Auxiliary\*

St. Clare's Mercy Hospital Auxiliary\*

## Visionary (\$500,000-\$999,999)

Browning Harvey\*

Johnson Insurance\*

## Benefactor (\$250,000-\$499,999)

Verafin

## Humanitarian (\$100,000-\$249,999)

Capital Auto Group

Johnson Insurance

BMO

The Frontline Fund

Newfoundland Power | Power of Life

Sanofi Aventis

Anonymous Donor

## Champion (\$25,000-\$99,999)

Scotia Bank

CIBC

RBC

Bounce Partners

Lawton's

George Beckett

NAPE

Lion's Club

Royal Canadian Legion

James and Catherine Spinney

## Sustainer (\$5,000 - \$24,999)

Ian and Leanne Pippy

Dr. Mark Ruel

NL Realtors Association

Genoa Design

Bluedrop

Linda Barrett

Barry Perry

Legion Action Committee

Anonymous

\*Cumulative lifetime giving recognized at the Guardian, Philanthropist and Visionary level.

## Program Sponsors

Johnson Insurance

Estate of Gary Rowe

NAPE

## Annual Event Sponsors

Johnson Insurance

Davies

Fortis

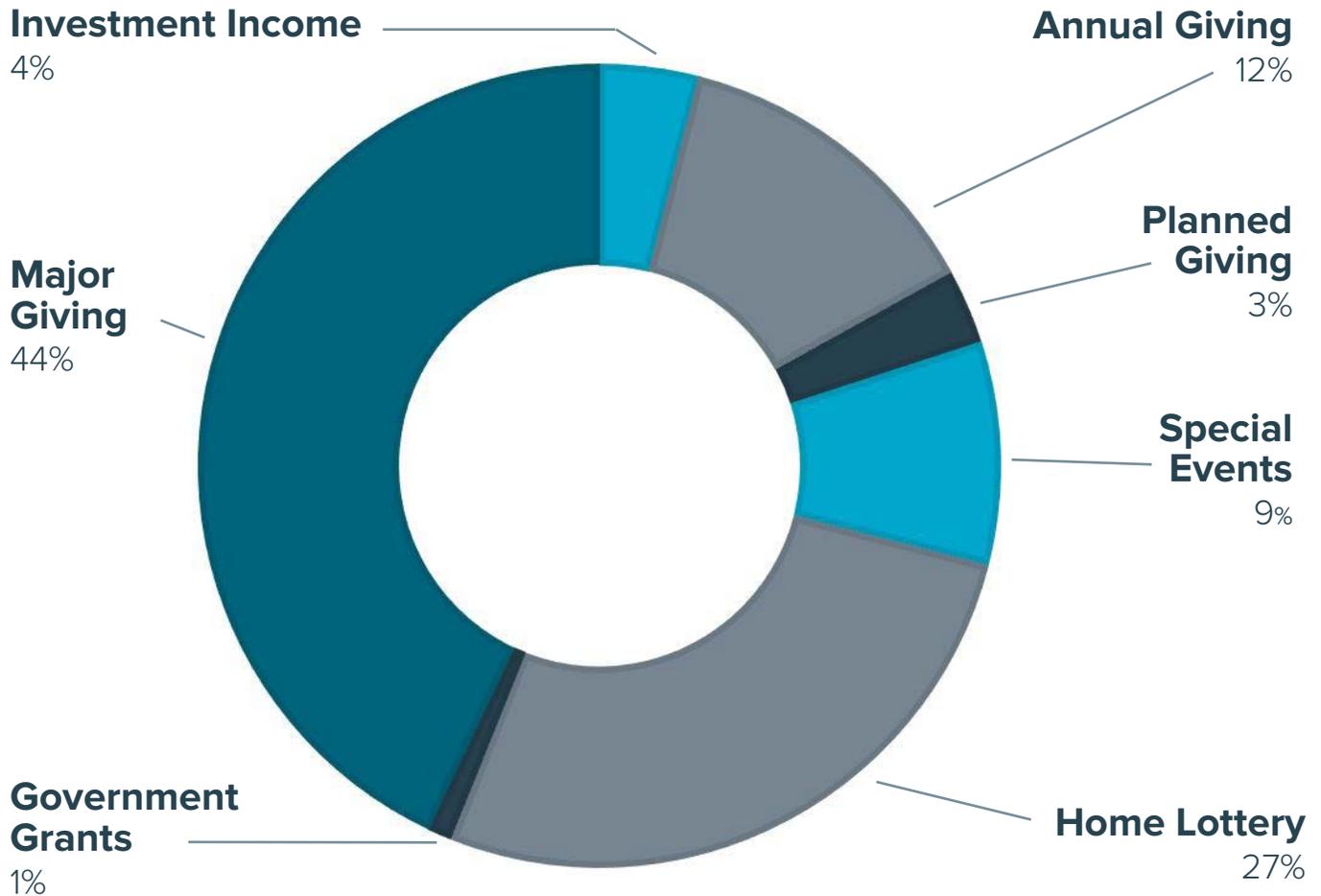
PWC

Deloitte

## Leave a Legacy

Leaving a gift in your will supports healthcare in your community.  
If you want to make a lasting impact,  
please contact us at (709) 777-5901 or [hcf@healthcarefoundation.ca](mailto:hcf@healthcarefoundation.ca).

# REVENUE BY SOURCE | 2020-2021



Total Revenue for 2020-2021 Fiscal Year **\$4,078,223**

# FINANCIAL REVIEW | 2020-2021

## Revenue

**March 31, 2021** Total

**March 31, 2020** Total

Annual Giving	522,913	566,382
Major Giving	1,798,633	1,431,849
Planned Giving	103,201	115,325
Special Events	365,636	889,170
Hospital Home Lottery ( <i>Net</i> )	1,098,286	1,048,591
Government Subsidies	21,532	-
Investments	168,022	270,355
	<b>\$4,078,223</b>	<b>\$4,321,672</b>

## Expenditures

**2021** Total

**2020** Total

Annual Giving	109,026	154,876
Major Giving	14,844	12,171
Planned Giving	519	90
Special Events	60,894	184,273
Salaries & Benefits	667,779	763,430
Administration	182,602	184,381
Communications	141,878	130,119
Amortization	19,103	19,272
	<b>\$1,196,645</b>	<b>\$1,448,612</b>

**Excess Revenue after Expenditures** before Grants to Eastern Health

**\$2,881,578**

**\$2,873,060**

**Grants to Eastern Health**

**\$3,502,875**

**\$1,290,664**

**Grants and Expenditures over revenue**

**(\$621,297)**

**\$1,582,396**

# BOARD OF DIRECTORS | 2020-2021

Executive



**Chair**  
Jocelyn Perry



**Vice Chair**  
Ken Bennett



**Secretary**  
David Jones



**Treasurer**  
Scott Antle

Directors



John  
Allan



Dr. Rick  
Bhatia



Margaret  
Butt



Bernard  
Collins



Dr. Sean  
Connors



Collette  
Smith



Eileen  
Young

## Sincere Thanks to our Outgoing Board Members

The Health Care Foundation extends a sincere thanks to outgoing Board members. Dr. Rick Bhatia, Mr. Scott Antle, and Mr. Tanny Collins. Ms. Jocelyn Perry will continue to support the Health Care Foundation as past Chair.

We thank all current, incoming and outgoing members of the Board for their commitment to healthcare for the people of Newfoundland and Labrador.



## HCF STAFF

(L-R)

**Darlene Goodyear**

**Allison Noseworthy**

**Gennette Martin**

**Paul Snow**

**Claire Carter**

**Kelly Reid**

**Executive Program Officer**

**Chief Financial Officer**

**Development Manager, Annual Giving**

**President & CEO**

**Manager of Marketing & Communications**

**Chief Development Officer**

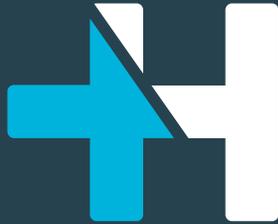
## WHAT'S NEXT?

### Your Donations Making a Difference

The Health Care Foundation continues to strengthen the partnerships between Eastern Health and our donors to develop new, innovative ways to ensure our patients experience world class care. We want to support new, innovative healthcare delivery models, while supporting the local development of best practices to enhance the patient experience. Our goal is to make life better for Newfoundlanders and Labradorians through the support of advanced medical technologies, and the most qualified staff.

In the coming months and years the Health Care Foundation will partner with Eastern Health for improved delivery of care through the new mental health facility, emergency and psychiatric assessment unit and redeveloped cardiac catheterization program with increased capacity.

We look forward to your support. Together, we can make a difference.  
Thank you.



# HEALTH CARE FOUNDATION

for hospitals & health centres here at home

**We Are Your Health Care Foundation  
We Take Action  
So We Can Take Care of Each Other**

**Charitable Registration Number:** 85699 2334 RR0001

**Phone:** (709) 777-5901 | **Email:** [hcf@healthcarefoundation.ca](mailto:hcf@healthcarefoundation.ca) | **Web:** [healthcarefoundation.ca](http://healthcarefoundation.ca)

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