



# Annual Report

## 2019-2020

For Our Donors and Friends



# Highlights | 2019-2020

## Additional Funds towards **3T MRI to Improve Diagnostics**



## **8 New Dialysis Machines** to meet demand for dialysis treatment



## **New Ultrasound Machine** for the Miller Centre



## Funds Raised to **Renovate the Health Sciences' Cancer Unit**



## Continued Focus on ACE Program to **Improve Senior-Friendly Care**



## **3 Cutting Edge Cardiac EKG Machines**





## Message from the Chair and CEO

**With your help in 2019-2020, we raised \$4,321,672 and made many improvements to the quality of care patients receive in our hospitals and health centres.**

Medical equipment and procedures are constantly advancing, and your support keeps your hospitals up to date with these advances. This year alone, we were able to improve the diagnostic abilities of our cardiac care unit, and considerably increase access to dialysis for patients of kidney care.

Your donations also funded equipment to improve thoracic surgery and will mean less invasive procedures for patients in emergency care, urology, and women's health.

With your support we were also able to keep up with the shift worldwide towards "patient-focused care." Our Peaceful Ports™ program focused on improving the comfort of waiting areas and patient rooms in 3 locations at the Miller Centre, the Health Sciences Centre, and the Dr. Walter Templeman Health Care Centre on Bell Island.

Meanwhile, our Comfort in Care™ program provided 63 items, chosen by healthcare workers, that will make recovery easier on their patients, and improve the daily lives of residents in long-term care.

We are also proud to continue making our hospital environments more accessible, more senior-friendly, and better able to provide care to patients with mental illness.

2019-2020 was a record year for many of our key programs and events, and that is a testament of your devotion to better health care in this province. We cannot thank you enough for the difference you are making in our healthcare facilities, and we look forward to doing more great things with you all in the years to come.

Sincerely,

  
Jocelyn Perry,  
Board Chair

  
Paul Snow,  
President & CEO

# Major Giving 2019-2020

Revenue: \$1,431,849

You, our donors, have made a significant impact on health care in Newfoundland & Labrador.

If you were to walk through our hospitals, you would see the impact of your support. From significant, multi-million dollar pieces of medical equipment like the 3T MRI or integrated operating rooms, to the smaller items that make a big difference in patient comfort, or our ongoing effort to improve waiting areas and family rooms. We have highlighted a few of this year's major donors below.

## Ian Pippy | Cardiac Care

Mr. Pippy's and Pippy Holdings combined donation helped fund new items for the Cardiac Care program.

## CN Rail | Pediatric Care

CN Rail's \$50,000 donation to the Pediatric program will refurbish birthing suites at the Health Sciences Centre.

## George Beckett | Miller Centre

Mr. Beckett's support continues to improve the Miller Centre's Rehabilitation Program.

## Chris Collingwood | Thoracic Surgery

Mr. Collingwood's donation helped modernize the equipment used in our Thoracic Surgery program.

## Funding for Living Labs will Advance Innovation in Local Healthcare

Donations from **Altius Minerals Corporation, Baine Johnston Corporation, G.J Cahill & Company LTD, Bell Group Inc., and Perennial Management Limited** have all gone towards advancing Eastern Health's Living Labs and the Bounce initiative.

In 2017, Eastern Health conceived its "Living Labs" as a way to foster innovative and creative solutions to health care challenges in our province.

"Our Healthcare Innovation Team and Innovation Centre provide a variety of leading-edge programs and services housed in a technology rich hub," says Eastern Health VP Ron Johnson. "We are grateful to our partnership with the Health Care Foundation in funding the work of the Living Labs."



# Fortis Donated \$250,000 to Transform Our Cancer Unit For Patients and Their Families.

Thanks to Fortis, we will be transforming our cancer care unit at the Health Sciences Centre into a comfortable space of hope and healing.

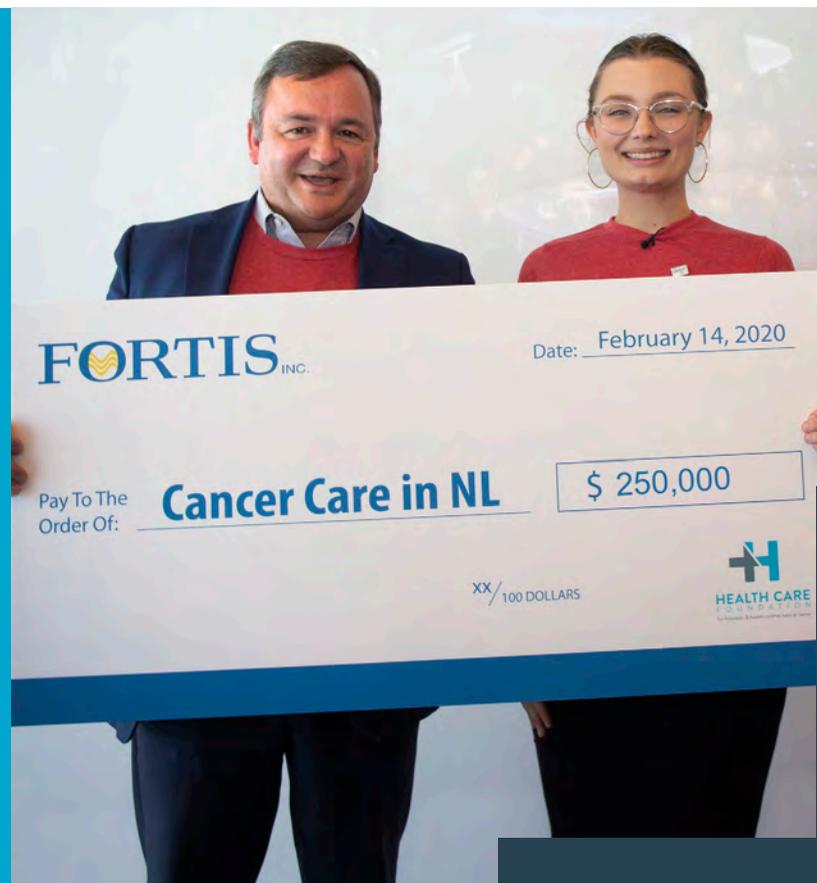
Unit 4 North A can become a second home for cancer patients and their families. This gift will improve the comfort and dignity during their cancer journey. As we like to say at the Health Care Foundation: We can't change the story, but we can change the setting.

## Renovations to Include Patient Rooms, Family Room, and Quiet Room.

- 20 patient rooms will be renovated to feel more like a bedroom, and less like a hospital room.
- A new family room will offer the comforts of home, including a kitchenette and fridge to prepare meals.
- The common area will be made to feel more welcoming and relaxing with home-like furnishings including a television and a fireplace.

“When patients and their families are fighting cancer, they need strength, support, and welcoming surroundings. Our donation will create modern, comfortable spaces for patients and families during the most challenging time in their lives.”

- Barry Perry,  
President and CEO,  
Fortis.



# Johnson Insurance Donated \$121,306 to Ensure the Success of our Programs



We are able to do so much more to improve healthcare in our province thanks to the significant financial support of Johnson Insurance. This year, their support included the following:

- VIP Title Sponsor for our signature fundraising events: Brunch with the Bags, Dialysis Dash, The Gurney Cup, and Eleganza
- Funding our Comfort in Care™ & Canadian Nursing Association Grants.
- Support for Breakfast with Santa for our residents in long term care.

## New Partnership with Verafin

A \$325,000 Commitment in Support of the COVID-19 Response



As our fiscal year came to a close, the COVID-19 pandemic had made its way to our province.

To ensure our COVID-19 unit would be ready for a potential surge in Intensive Care cases, Verafin and their employees committed \$325,000 to our COVID-19 Response Fund, so we could purchase 15 Progressa™ ICU Beds.

These beds are state of the art and will dramatically improve the delivery of care in our ICU for COVID-19 patients as well as general ICU patients, for many years to come.

# Annual Giving 2019-2020

Revenue: \$566,382



Our Eastern Health Staff Lotto1 Program supports mental health programs, Comfort in Care™, and more.



Proceeds from Tree of Memories purchased comfort items for long term care residents.



3rd Party fundraiser, the Stephen Coady Memorial Dart Tournament, raised funds in support of cardiac care.



McInnes Cooper taking part in Breakfast with Santa in support of long-term care residents.

## Annual Giving Impact | 2019-2020

Thanks to your support of our Annual Giving Programs, we were able to purchase:

New equipment for Cardiac Care • Comfort in Care™ Program • Comfort items for residents in long-term care • Equipment for Palliative Care • New Materials to support Eastern Health's "OPEN" program for organ donation education and awareness • Funding for identified areas of greatest need within our health centres



# Special Events 2019-2020

Revenue: \$889,170



Thanks to your support, all 5 of our signature events exceeded their revenue goals this year.

## Eleganza: Home Coming | *Cardiac Care*

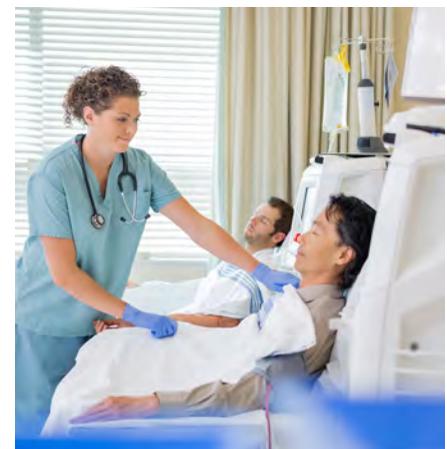
This year's Come from Away themed gala benefited greatly from the tremendous support – and auction items – provided by the cast of Come From Away, and our decision to host a second show in Trinity. Proceeds purchased a cutting edge “RotaPro” tool that removes heart lesions without having to perform open heart surgery, as well as resources to raise awareness of a rare heart disease, SCAD.

## Brunch with the Bags | *Women's Health*

Our annual Mother's Day weekend brunch, auction, and morning of entertainment raised money to modernize the labour and delivery unit with new equipment including fetal monitors and hand held dopplers.

## Dialysis Dash | *Kidney Care*

Revenues from this year's fundraising run purchased staxi chairs and a new dialysis machine. These items will help our Kidney Care Centre meet demand for more dialysis appointments.





## Row 4 Heart | *Cardiac Care*

We were able to enlist more teams than ever this year, thanks to Capital Subaru who offered us their large retail space as a venue. Proceeds purchased six new state-of-the-art cardiac care recovery chairs which enhance patient comfort and patient transfer during their recovery from cardiac surgery.

## Gurney Cup | *Emergency Care & Urology*

This year's Gurney Cup proceeds were raised for two causes. The Emergency Department purchased blanket warmers as well as a new bladder scanner that can avoid having to use a catheter on a patient. The Urology program purchased a vital signs monitor, and a new ureteroscope which allows doctors to remove kidney stones in a minimally invasive manner.



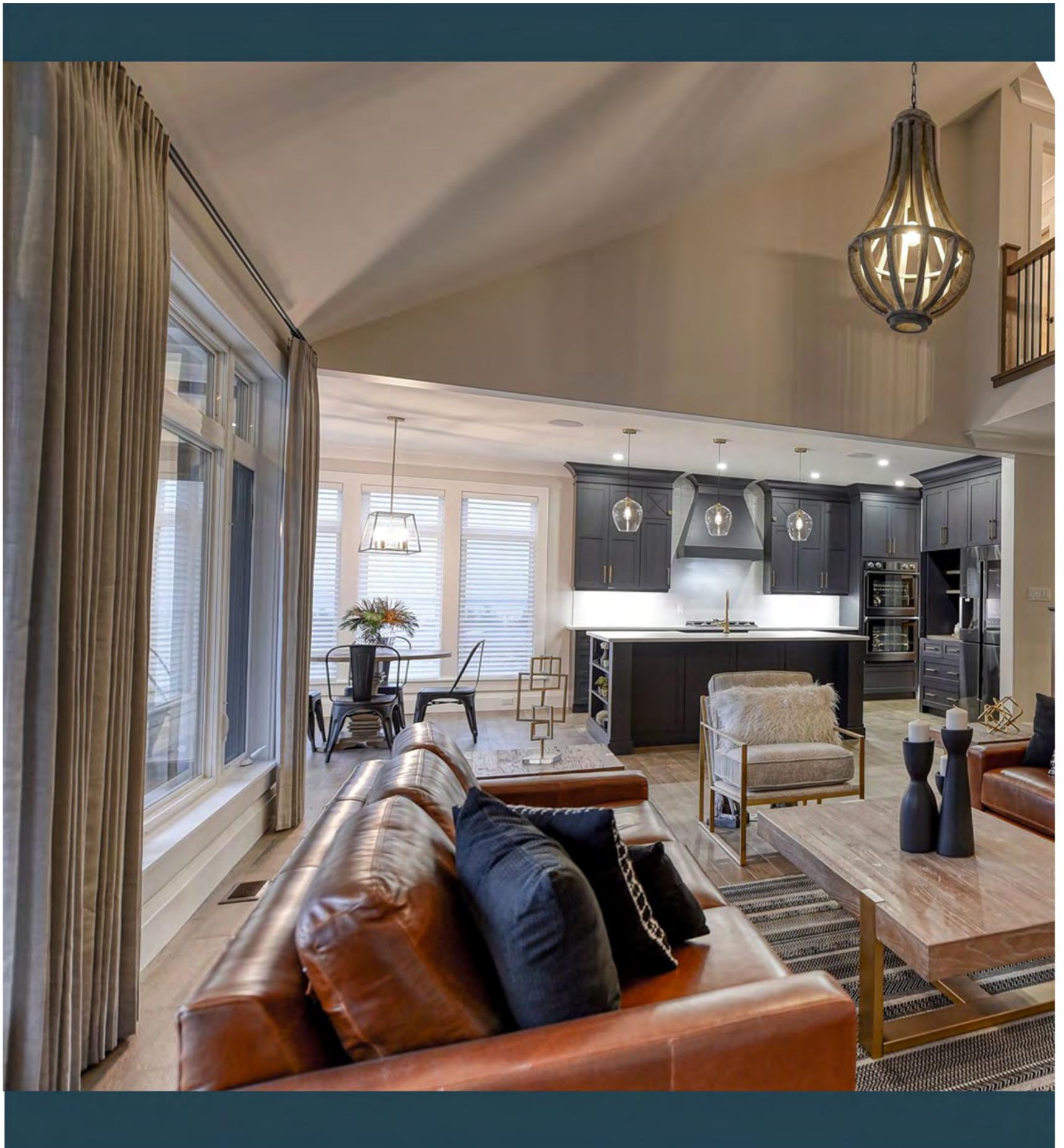
*blanket warmer*



*cardiac care recovery chair*



*bladder scanner*



# Hospital Home Lottery 2019-2020:

Net Revenue: \$1,048,591

## A Record Year for Hospital Home Lottery Program!

### A Big Win for Ticket Holders & A Bigger Win for Local Healthcare

Every year our Hospital Home Lottery has changed lives. But our winner's lives aren't the only ones improved by this lottery.

The money generated by our home lottery improves and often saves the lives of Newfoundlanders & Labradorians by funding the care they need when they need it the most. Part of this year's proceeds will fund the renovation of the Recovery Centre in Pleasantville.



Robert and Ruby Murphy  
Winners of the 2019 Hospital Home Lottery



# Grants & Education Programs | 2019-2020

## Canadian Nursing Association Grants

Nurses are the heart of our hospitals and patient-centered care. We are proud to continue funding specialized training and professional certifications for our nurses so they can continue to provide our patients with superior health care.

## Comfort in Care™ Grants

This year's program allowed 63 healthcare workers to purchase comfort items for patients in various units. For example, new way-finding items at St. Clare's help patients with dementia easily navigate their unit and identify their room.

## Eastern Health Research Grants

This year's Research Grants funded studies that focus on lowering the complication rates of treatments for Hemodialysis Patients, investigating the link between cardiovascular and reproductive health, and more.

## Eastern Health Staff Scholarships

Every year we provide \$10,000 in scholarships to staff in our hospitals so they can keep up to date with advances in their fields, and in turn, provide even better care to our patients.

## Moving Lives Forward Bursary Program

Nearly 100 recent clients of Eastern Health's mental health or addictions programs successfully applied for a bursary to pursue higher education.

# Peaceful Ports™ Program

We can't change the story, but we can change the setting.



## Pauline Head's Peaceful Port Story.

One week before Christmas of 2019, Dad had a massive heart attack. Two doctors told us they did what they could to clear one blockage, but there was a very good chance he would pass within the next 24 hours.

We were shocked and devastated. He had been painting his friend's house the day before because his friend was sick. As we sat crying in the waiting room, a kind man told us of a room around the corner where we could have more privacy.

When we entered this room and closed the door, a calming tone transformed the chaos of the moment into something more manageable. We had our very own tranquil refuge in our time of need.

Throughout that night and into the early hours of the morning, family arrived and we all crowded together in that room. We each took turns visiting Dad in the CCU, and my family stayed in this Peaceful Port for several days, around the clock.

Just days before the heart attack, Dad had said, "Christmas is not what it used to be. Sure, you don't see anyone anymore." The whole time in the hospital, we kept saying he certainly got a Christmas he would have loved: as he was on life support and resting, he had his children, his grandchildren, siblings, nieces, nephews, and old friends all around him.

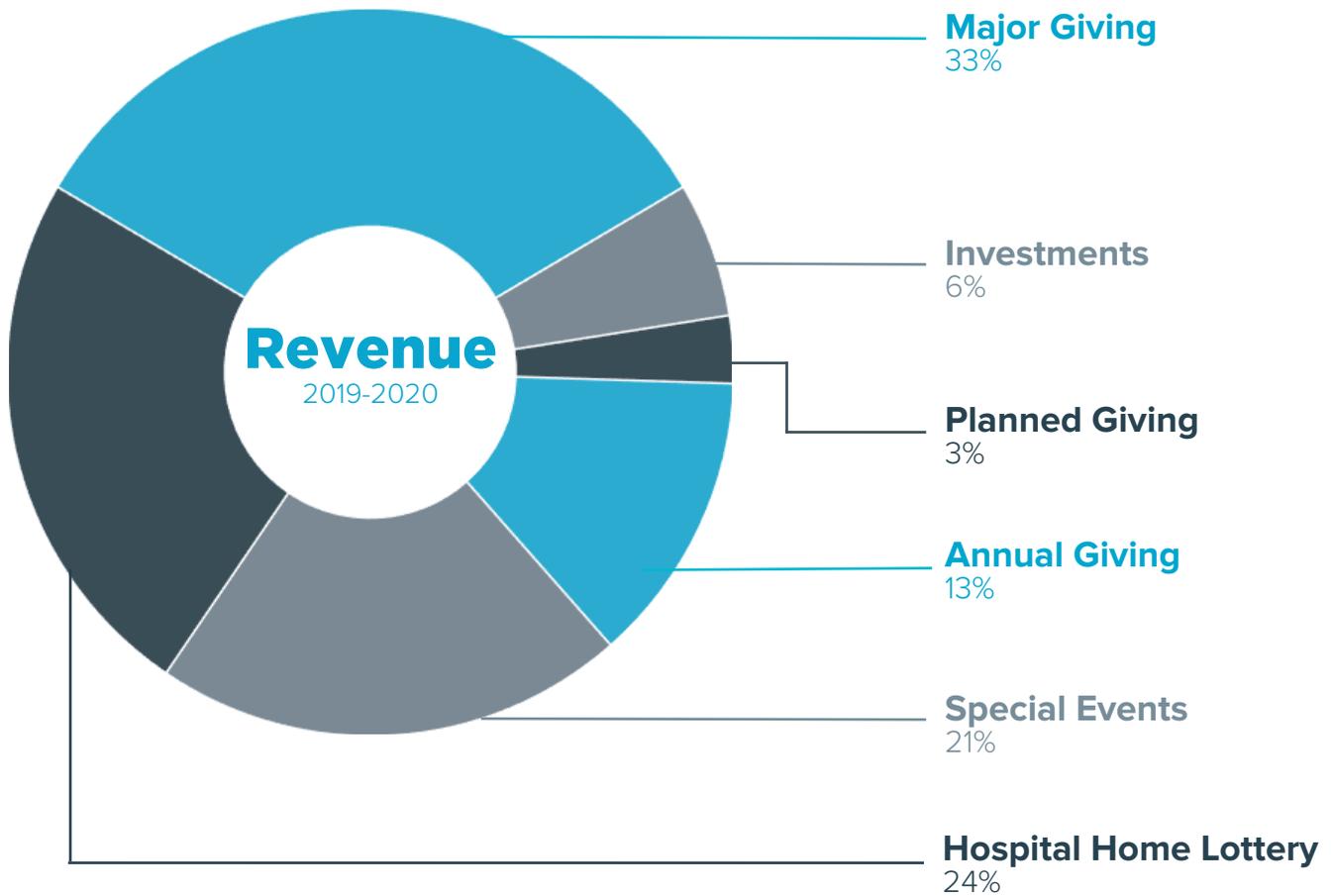
On Boxing Day, Dad took his last breath at 3:30, aged 66.

We thought perhaps a church or cemetery donation in his memory would be nice. Nothing felt right, until we thought about what that Peaceful Port Family Room meant to us, and decided it had to be a donation in his memory to Peaceful Ports.

Thank you, Health Care Foundation, for making our final days with Dad more bearable.

# Revenue by Source

2019-2020



Total Revenue for Fiscal  
Year **\$4,321,672**

# Financial Review

## 2019-2020

### Revenue

	2020 Total	2019 Total
Annual Giving	566,382	546,238
Major Gifts	1,431,849	2,133,028
Planned Giving	115,325	137,659
Special Events	889,170	768,720
Hospital Home Lottery <i>(Net)</i>	1,048,591	653,334
Investments	270,355	222,627
	<b>\$4,321,672</b>	<b>\$4,461,605</b>

### Expenditures

	2020 Total	2019 Total
Annual Giving	154,876	139,253
Major Gifts	12,171	23,328
Planned Giving	90	250
Special Events	184,273	165,075
Salaries & Benefits	763,430	778,273
Administration	184,381	185,435
Communications	130,119	138,247
Amortization	19,272	12,155
	<b>\$1,448,612</b>	<b>\$1,442,016</b>

**Excess Revenue after Expenditures** before Grants to Eastern Health

**\$2,872,060**

**\$3,019,589**

**Grants to Eastern Health**

**\$1,290,664**

**\$2,810,455**

**Excess Revenue** after Grants & Expenditures

**\$1,581,396**

**\$209,134**

# Event Sponsors

2019-20

## Thank You to Our Five Annual VIP Sponsors

Johnson Insurance | Fortis |  
Davies | Deloitte | PwC

### Brunch with the Bags

#### Presenting Sponsor

Johnson Insurance • Fortis

#### Gold Sponsor

Browning Harvey Ltd. • Shoppers Drug Mart  
• Hallmark • Davis

#### Silver Sponsor

By Sharpe Design • S.O. Asher Consultants Ltd.  
• PwC • Arluk Outfitters

#### Bronze Sponsor

Genoa Design • NL Power • Russell Accident  
Law • Excella Lifestyles

### Eleganza

#### Title Sponsor

Johnson Insurance

#### Presenting Sponsor

m5 • Browning Harvey Ltd.

#### Signature Sponsor

Fortis • Oceanex • Morgan Group of  
Companies • Deloitte • Canadian AV

#### Gold Sponsor

Hallmark • Davies • VOCCM • NL Power

#### Silver Sponsor

PwC

### Dialysis Dash

#### Presenting Sponsor

Johnson Insurance

#### Signature Sponsor

Fortis

#### Gold Sponsor

Davies

#### Silver Sponsor

S.O. Asher Consultants Ltd. • Canadian AV • Tim  
Hortons • Body Quest Health & Wellness Centre  
• Martek • Browning Harvey Ltd. • TZ Mount Pearl  
Square • PwC

#### Bronze Sponsor

Amgen Canada • Pennecon

### Gurney Cup

#### Presenting Sponsor

Johnson Insurance

#### Signature Sponsor

Compass Group Canada

#### Gold Sponsor

Fortis • Davies • Mobia • Impress Design

#### Powercart Sponsor

Honeywell Limited

#### Grand Prize Sponsor

Aerus • Scotiabank

#### Silver Sponsor

S.O. Asher Consultants Ltd. • PwC • The  
Wilds

#### Bronze Sponsor

North Atlantic

#### Hole-in-One Sponsor

Johnson Insurance • Home Hardware CBS •  
Mercedes Benz

#### Putting Contest Sponsor

City Tire & Auto

#### Hole Sponsor

RNU • Hallmark • Urology Consultants •  
BMO Capital Markets • BMO • Browning  
Harvey Ltd. • Frontier Subsea • Stinger •  
Benson Buffett • Desjardins • Roebothan  
McKay Marshall • Ricoh • NL Power • KPMG  
• Aramark • York Construction • Collision  
Clinic • Tommy Guns • Domestic Moving  
• NLCU • Newlab Enginerring • Parson's  
Transportation • Long & McQuade •  
Canadian Medical Products • Zoll Medical •  
Stewart McKelvey

### Row 4 Heart

#### Sponsor of the Hour

Browning Harvey Ltd. • Regular Power  
Clarke Bennett Lawyers • North Atlantic •  
S.O. Asher Consultants Ltd. • Capital Subaru

## 2019-20 | Major Donors

### **Benefactor (\$250,000-\$499,999)**

Johnson Insurance  
Fortis  
Sisters of Mercy

### **Humanitarian (\$100,000-\$249,999)**

George Beckett  
BMO

### **Champion (\$25,000-\$99,999)**

General Hospital Auxiliary  
Scotiabank  
St. Clare's Auxiliary  
Ian Pippy  
Pippy Holdings  
Southern Holdings Ltd.  
Lawtons Drugs

### **Champion cont'd**

CN Railway  
CIBC  
RBC

### **Sustainer (\$5,000 - \$24,999)**

Jim Knee  
Chris Collingwood  
Edwards Life Sciences Inc.  
Perennial Management  
Royal Canadian Legion  
Linda Barrett  
Altius Minerals Corporation  
Baine Johnston Corporation  
G.J Cahill & Company  
Bell Group Inc.  
Perennial Management Limited

## Program Sponsors

### **Comfort in Care™ Program:**

Johnson Insurance • Estate of Gary Rowe

### **Eastern Health Scholarship Program:**

Estate of Gary Rowe

### **Canadian Nursing Association Grants:**

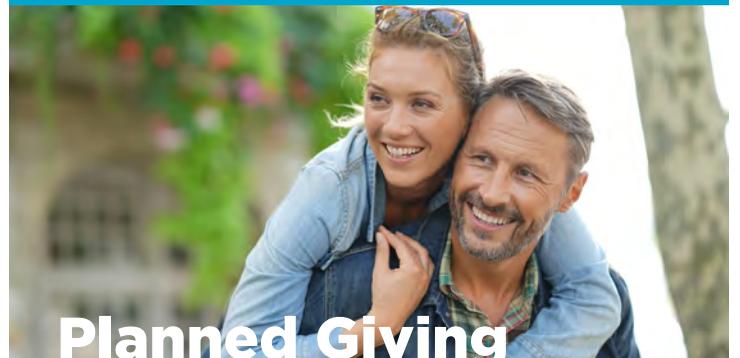
Johnson Insurance

### **Moving Lives Forward Bursary Program:**

RBC

### **Eastern Health Research Grants:**

Your Donations



## Planned Giving

Leaving a gift in your will is an opportunity to support healthcare in your community, well into the future.

Many of our most helpful gifts come from the estates of our generous donors, like you. If you are interested in creating a lasting impact please contact us at 709 777-1511, or email at [hcf@healthcarefoundation.ca](mailto:hcf@healthcarefoundation.ca)

# Thank You To Our Frontline Workers

For Guiding Us Through the COVID-19 Pandemic



## Board of Directors | 2019-2020



**Chair**  
Jocelyn Perry



**Vice Chair**  
Ken Bennett



**Treasurer**  
Scott Antle



**Secretary**  
David Jones



**EH Liaison**  
Collette Smith



Rick  
Bhatia



Margaret  
Butt



Tanny  
Collins



Sean  
Connors



John  
Allan



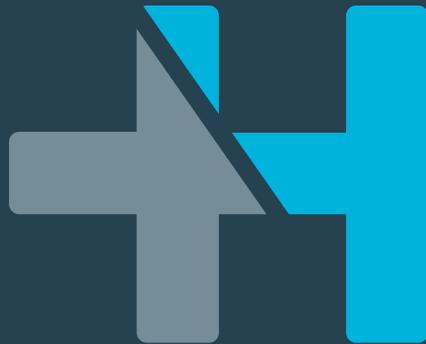
Eileen  
Young

## Staff | 2019-2020

### Left to Right:

Paul Snow (*President & CEO*), Darlene Goodyear (*Executive Program Officer*), Kelly Reid (*Chief Development Officer*), Chad Pelley (*Manager, Marketing & Communications*), Gennette Martin (*Manager, Annual Giving*), Allison Noseworthy (*CFO*), Shelley Moores (*Manager, Special Events*).





# HEALTH CARE FOUNDATION

for hospitals & health centres here at home

**We Are Your  
Health Care Foundation**

**We Take Action  
So We Can Take Care  
of Each Other**

**Charitable Registration Number:** 85699 2334 RR0001

**Phone:** (709) 777-5901 | **Email:** [hcf@healthcarefoundation.ca](mailto:hcf@healthcarefoundation.ca) |

**Web:** [healthcarefoundation.ca](http://healthcarefoundation.ca)

71 Goldstone Street, St. John's, NL A1B 5C3