

2015-16
ANNUAL REPORT



Strengthening Care Together

Health Care Foundation
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LETTER FROM THE CEO & CHAIR



Dear friends and donors,

The Health Care Foundation is very pleased to share with you its 2015/16 Annual Report.

This year, the Health Care Foundation continued its tradition of success thanks to the unwavering support and generosity of our donors. We are delighted to share that a total of \$2,175,767 was transferred to Eastern Health in 2015/16 to enhance the care of patients and families throughout Newfoundland and Labrador.

The Health Care Foundation revolves its work around three defining values that we believe improve the care of patients and families: comfort, compassion and innovation. These three values are cornerstones for the work we do and are shared by our donors and friends, defining what we hope to achieve in our fundraising efforts. The work we have completed this past year is filled with examples of how we invest in more comfortable, compassionate and innovative

care. Here are just a few highlights:

The Building Trades Workers of the Resource Development Trades Council (RDTC) and Newfoundland and Labrador Building and Construction Trades Council (NLBCTC) completed their \$10 million commitment for the redevelopment of 17 Integrated Operating Suites this fiscal year in advance of the original payment schedule. Annually, two to four rooms are completed to ensure the least amount of disruption on the surgical services. To date, six of the operating rooms are now fully renovated and operational, allowing for innovative and less invasive procedures to be completed right here at home.

The Health Care Foundation completed a milestone for its work within Mental Health and Addictions with the reopening of LeMarchant House, a community-based mental health centre in St. John's. The facility underwent extensive renovations and was transformed into a therapeutic and welcoming environment for clients. Our physical environment plays a major role in the overall care experience, and thanks to our supporters, clients now have access to the compassionate care they need in a modern, beautiful building where they will feel comfortable and safe.

After witnessing the power our environment can have on our overall care, the Health Care Foundation was excited to launch the Peaceful Ports Project. This project aims to revitalize hospital waiting areas and family rooms into more soothing and comforting spaces for patients and their families. With the help of our donors, our goal is to redesign and redevelop over 100 hospital spaces, including waiting rooms, quiet rooms and family rooms throughout a number of adult hospitals and facilities.

We have also been able to make a difference in the care of patients receiving rehabilitation services at the Dr. L. A. Miller Centre through the purchase of new innovative equipment. Thanks to the generosity of two donors with a personal connection to the Rehabilitation and Continuing Care Program, we now have two Crosstrainer Recumbent Nustep exercise machines. These machines are providing all levels of rehabilitation patients with a chance to improve their mobility, aiding in their overall recovery and quality of life.

The impact our donors have had on health care in this province is undeniable and their generosity will be felt for years to come.

We invite you to review this annual report and share our success stories for the 2015/16 year, as they are also yours. We look forward to building on our successes and working with our donors, partners, committees, friends, volunteers, health care professionals and the community to enhance compassion, comfort and innovation in our health care system.

From the bottom of our hearts, thank you.

Sincerely,


Debbie Patten
Board Chair


Paul Snow
President and CEO

ABOUT US

\$2,175,767

invested into better health care during the 2015-16 fiscal year:

\$118,104

EDUCATION & RESEARCH



\$1,869,311

VITAL EQUIPMENT & TECHNOLOGY



\$188,352

COMFORT ITEMS & REVITALIZED HOSPITAL SPACES



EASTERN HEALTH

EH

[Def:] Compassion: the humane quality of understanding the suffering of others and wanting to do something about it.

Finding a Port During the Storm: Health Care Foundation Launches Peaceful Ports Project

Providing quality care is about more than having the best possible equipment and health care team—it's also about providing an environment that is supportive, respectful and compassionate for both patients and their families.

This is where the Health Care Foundation's new initiative, the Peaceful Ports Project, comes in. Through this project, the Health Care Foundation has begun to transform waiting areas, quiet areas and family rooms into welcoming sanctuaries.

These new spaces will have a number of features that are important to patients and families, including:

- A fresh design with comfort and relaxation in mind – from the paint colours and non-fluorescent lighting to the fireplaces, greenery and art work;
- New televisions to break up the wait or provide a wanted distraction for families;
- Access to wifi; and
- Comfortable seating that can also be used for overnight stays.

Donors to the project have the opportunity to sponsor a room which will then be named in recognition of their contribution. To date, St. Clare's Mercy Hospital Auxiliary, the General Hospital Auxiliary and the Estate of Gary Rowe have supported the initiative and sponsored rooms. Additionally, a quiet room in the Critical Care Unit at the Health Sciences Centre was named in honour of Dr. Richard D. Fagan.

Joanne Butler, Divisional Manager for Critical Care at the Health Sciences Centre, has seen firsthand the major impact Dr. Richard D. Fagan's Peaceful Port has had on the well-being and mental health of families: "Prior to renovations, the quiet room located just outside of the intensive care unit had bright yellow walls, aging furniture and bright fluorescent lights—an alarming and unsettling environment for families whose loved one is critically ill. Today, the quiet room is never empty. As you walk from the sterile hallway into the room, you immediately feel at home."

The Health Care Foundation looks forward to expanding on this project with the support of its donors into the future.

PEACEFUL
PORTS



DASH FOR DIALYSIS



[Def:] Comfort: the easing or alleviation of a person's feelings of grief or distress.

The 2015/16 fiscal year saw the launch of a new event for the Health Care Foundation—the Dialysis Dash—which took place on August 8, 2015, at Bowring Park in St. John's. The pledge-based family event was a huge success, raising \$38,724 to purchase more comfortable, next generation dialysis chairs for units at the Health Sciences Centre, Waterford Hospital and St. Clare's Mercy Hospital.

Not only did the Health Care Foundation exceed its fundraising goal, it also brought hundreds of people together to raise awareness about kidney disease and dialysis. We heard about many people's journeys with kidney disease, including labour and delivery nurse Marina Craig.

Marina has been balancing dialysis with her hectic nursing career for over four years, but her accommodating coworkers and the dialysis nurses have made it easier on her.

"The nurses in the dialysis unit are fabulous," said Marina. "They really are like family. It's evident that the employees working in the unit are there because they are so well suited for that area of care—they have definitely found their niche."

Marina, like so many other patients, will spend approximately 550 hours this year sitting in a dialysis treatment chair.

The Dialysis Dash would not have been possible without the passion and commitment of participants, sponsors, donors, volunteers and staff.

[Def:] Innovation: The actions required to create new ideas, processes or products which when implemented lead to positive effective change.

The 28th Annual Eleganza was one for the books – and the ages! On October 24, 2015, nearly 500 guests and volunteers travelled back to the 50s for Eleganza: Rock Around The Clock. The Delta Ballroom was transformed into a 50s wonderland, complete with a jukebox, pink Cadillac, sparkling records dangling from the ceiling and a diner-style stage.

The innovative event was hosted by Sheila Williams, who started out the evening with a theatrical act that plunged all guests back six decades. However, the biggest accomplishment of the evening was raising \$555,982 for a new digital mobile x-ray machine that would be used by various programs throughout the Health Sciences Centre. The amount raised this year was thanks to both sponsors and guests, but also to Jean Claude Roy for donating a piece of art work commemorating the Newfoundlanders lost on July 1, 1916, during World War I in Beaumont Hamel.

This painting was purchased from the Health Care Foundation for \$100,000 by A. Harvey and Company Limited. Due to the historical significance of this piece, and the approaching 100th year anniversary of Beaumont Hamel, A. Harvey and Company Limited donated this spectacular piece to The Rooms, for all Newfoundlanders and Labradorians to enjoy.

The Health Care Foundation thanks A. Harvey and Company Limited, Jean Claude Roy, our sponsors, donors and guests for their tremendous support.

Benefits of the New Digital Mobile X-Ray Machine

The digital mobile x-ray machine is used for patients who are too ill to be transported to the x-ray department. This equipment is next generation, bringing the following innovations to staff and patients:

- reduced time to complete exams;
- ability to preliminarily review exams at the bedside;
- reduced delays in clinical decision making;
- reduced radiation exposure to patients and healthcare providers; and
- overall improved patient care.



ROCK AROUND THE CLOCK
ELEGANZA 2016

THE 2015/16 YEAR IN REVIEW



2015 Hospital Home Lottery

The seventh annual Hospital Home Lottery was another great success for the Foundation, netting \$1,210,625 for health care in the province. The Foundation introduced a new add-on for lottery participants this year called the Cash Calendar, which awarded cash prizes every day during July. Thanks to the new Cash Calendar add-on and a truly unique \$1 million Grand Prize Show home, complete with a hockey rink, the lottery sold out before the Early Bird Deadline of May 15, 2015.

2015 Brunch with the Bags

On May 3, 2015, the Health Care Foundation held its ninth annual Brunch with the Bags™ in support of women's health. The event was a huge success, raising \$131,187 for state-of-the-art gynecological equipment.

Canadian Nursing Association Certification Grants

The Health Care Foundation, in partnership with TD Bank Group, continued its commitment to supporting nursing excellence this year. Thanks to a \$25,000 contribution from TD Bank Group, 50 registered nurses were able to complete a Canadian Nurses Association Certification or Recertification, helping them truly become experts in their designated fields.

Planned Giving

The Health Care Foundation made significant strides this fiscal year to further develop its Planned Giving Program. Over \$106,000 in bequests were received during the 2015/16 fiscal year, allowing organizations and individuals to leave a legacy in health care.

2015 Annual Charity Golf Tournament

On June 18, 2015, the Health Care Foundation held another successful Charity Golf Tournament and Johnson Hearty Lunch, raising \$97,567. Proceeds from the Annual Charity Golf Tournament were used to purchase intraoperative blood flow and graft patency equipment for the Provincial Cardiac Care Program. The system is used to assess graft blood flow during coronary artery bypass surgery.

2016 Bust a Move™ for Health

On March 5, 2016, the Health Care Foundation, in partnership with the Dr. H. Bliss Murphy Cancer Care Foundation, hosted Bust a Move™ for Health. The all-day fitness extravaganza was a great success, raising over \$162,997 to support patients and their families through the Comfort in Care™ Program and the Patient and Family Support Fund.

FINANCIALS

Health Care Foundation of St. John's Inc. Statement of Operations Year ended March 31, 2016

	Total 2016	Total 2015
Revenue		
Annual Giving	691,996	553,327
Major Giving	6,334,334	3,184,324
Planned Giving	106,470	138,606
Special Events	784,736	756,709
Hospital Home Lottery	3,570,700	3,154,500
Investment Income	97,917	91,717
	<u>11,586,153</u>	<u>7,879,183</u>
Expenditures		
Salaries and Benefits	765,657	656,382
Annual Giving	195,247	124,965
Major Giving	89,244	22,091
Planned Giving	611	2,557
Special Events	169,605	216,235
Hospital Home Lottery	2,648,402	2,351,354
Administration	206,996	205,939
Communications	101,590	83,719
Amortization	10,177	11,008
	<u>4,187,529</u>	<u>3,674,250</u>
Excess of revenue over expenditures before undernoted item	<u>7,398,624</u>	4,204,933
Grants		
Grants to Eastern Health	2,175,767	3,732,924
Excess of revenue over expenditures	<u>5,222,857</u>	<u>472,009</u>
Net Assets, beginning of year	4,172,689	3,700,680
Excess of revenue over expenditures	5,222,857	472,009
Fund Transfers	-	-
Net assets, end of year	<u>9,395,546</u>	<u>4,172,689</u>

Board of Directors

Chair – Debbie Patten
Vice-Chair and Treasurer – Jocelyn Perry
Secretary – David Jones

Directors

Ed Drover
Leslie O'Reilly
Nora Duke
Margaret Butt
Ken Bennett
Oscar Howell
Dr. Rick Bhatia
Bernard (Tanny) Collins

Staff

(photo: as shown, left to right)

Paul Snow
Carmella Butland
Kim Marnell
Gennette Martin
Janessa Hynes
Dana Norman
Jackie O'Brien
Allison Noseworthy
Leslie Smith
Anne Downton
Stephen White
Missing: Julie Macdonald

THE TEAM

